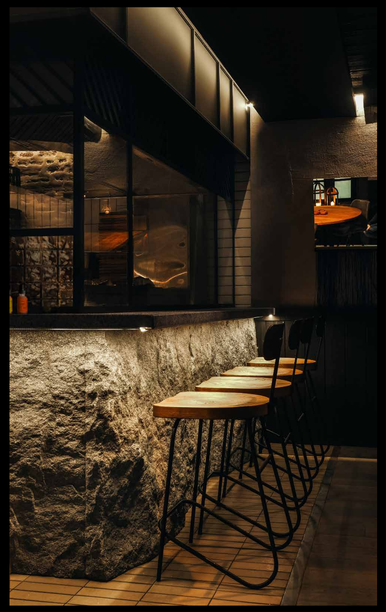
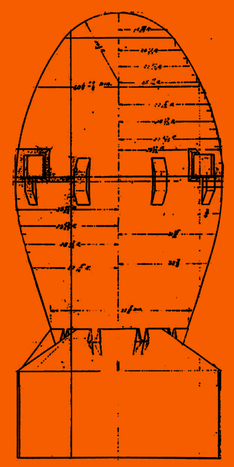
An unexpected, explosive dining experience.

At first glance The Bunker is reserved and unnoticeable, however underneath is an explosion unlike no other. Inspired by the scorching temperatures inside the core of a nuclear bomb, the core of this identity is heat, spices and secrecy. 125 ft underground awaits a highly confidential luxury fining dining restaurant ready to blow your mind. Everything from the menu to the website is purposely bland and misleading until a reveal of an explosive and exciting restaurant.

Spice

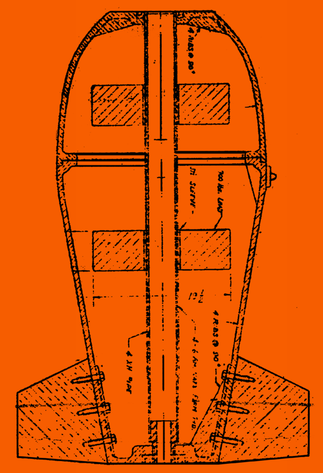
Influenced by nuclear weapons, the food served at The Bunker will be flavourful, explosive and spicy. With spice levels named after types of nuclear bombs, atomic, hydrogen and nuclear.





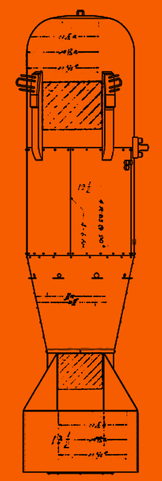
Nuclear

2.5k SCH



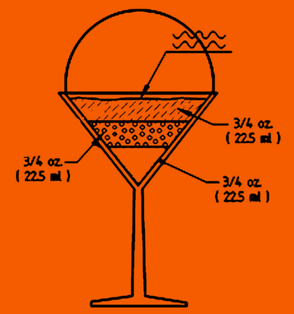
Hydrogen

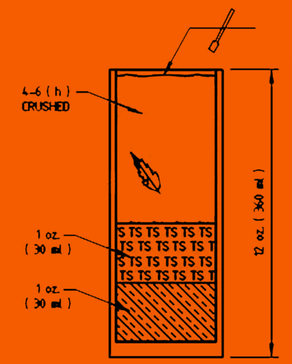
1M SCH

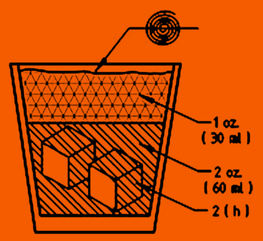


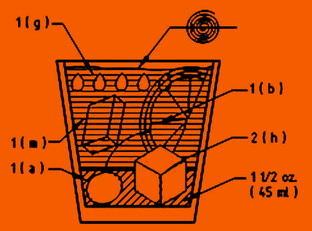
Atomic

6M SCH



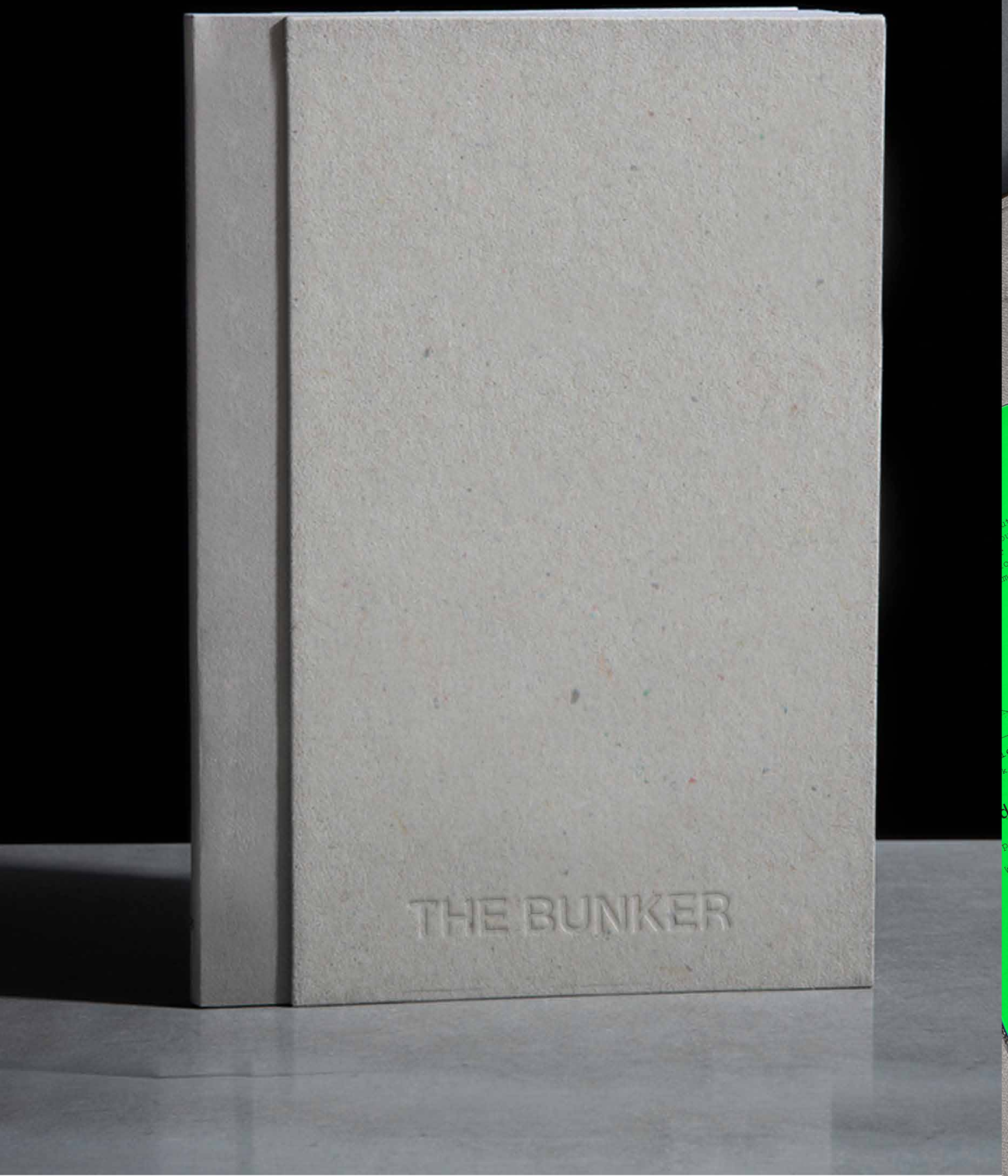






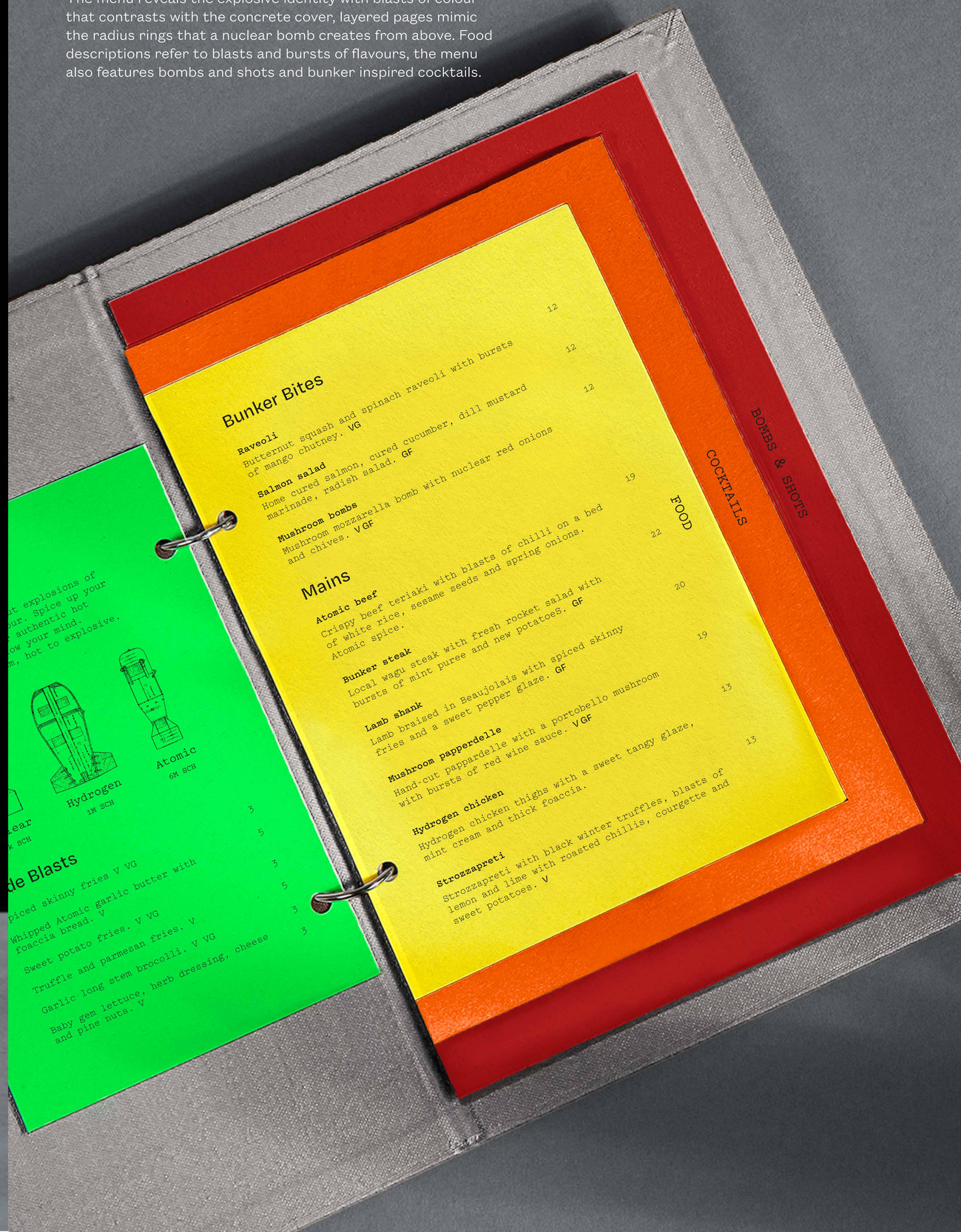
Menu Cover

The menu cover maintains the secrecy of The Bunker. It is made out of thick textured card with a concrete finish to represent the 10-foot concrete walls which protect The Bunker. The height of the menu and the de-bossed word-mark sits at the bottom of the menu mirroring the depth of the bunker 125 feet underground.



Menu interior

The menu reveals the explosive identity with blasts of colour that contrasts with the concrete cover, layered pages mimic the radius rings that a nuclear bomb creates from above. Food descriptions refer to blasts and bursts of flavours, the menu also features bombs and shots and bunker inspired cocktails.



Cocktails and Desserts

The desserts are the aftermath of the explosive mains and each has a twist. From the chocolate bomb, and the hydrogen cheesecake to the neutraliser to cool the palette after spice.

Aftermath

Chocolate bomb 10
Layers of dark, milk and white chocolate mousse in a rich chcolate shell melted with caramel sauce. V

Radius doughnut rings 8
Four warm soft doughnuts paired with a sweet vanilla icecream and mint sorbet. VG

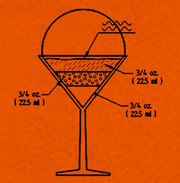
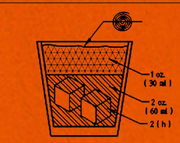
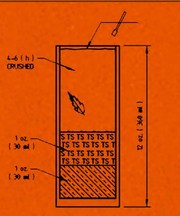
The neutraliser 8
Chocolate icecream and raspberry sorbet to help control the heat. V

Hydrogen cheesecake 9
A cheesecake with a kick unlike no other. GF

Atomic cake 9
10 layered thick coffee and cream slice. Enough to keep you alert for the rest of the night. V

BOMBS & SHOTS

COCKTAILS

	BUNKER BOMB The iconic bomb cocktail ready to blow your mind. Mango vodka, redberry, mint cordial and gin.	12
	THE 4 MINUTE WARNING Sweet but deadly, peach liqueur, elderflower gin and cucumber.	10
	A BLAST FROM THE PAST An old fashioned martini from the 1950s with dry vermouth and gin.	10
	ATOMIC APEROL SPRITZ Aperol, prosecco and atomic spice garnished with a sweet orange slice and lots of ice.	9
	HIGHLY CONFIDENTIAL A spicy secret, vodka, peach liqueur, lime and a drop of nuclear spice!	10

Business Card

The business card uses the same concept as the menu but still holds secrecy by using the coordinates and website as the only information revealed.

The Bunker Authentic Hot Sauce

The Bunker has three sauces Nuclear, Atomic and Hydrogen. The top-secret sauce is an explosive blend, only a single droplet is needed to feel the heat. Only available to buy at The Bunker, the hot sauces are highly confidential just like The Bunker.

Takeaway Bags

Takeaway bunker bags to hold the hot sauces use the continued blueprint illustrations using the handles to make the shape of the bomb.

Advertising

Using military communication of the phonetic alphabet the poster translates into The Bunker, with a link to be website advertising is hidden in plain sight, similar to the building above The Bunker hiding the true identity of what lies below.

Plate Setting

Destructive ceramic plates layered on one another recreate the radius rings of a nuclear bomb painted with the iconic Bunker colours. With a crater bowl in the middle.