

# ALISTAIR BADGER

INTERIOR DESIGNER



OSSEO



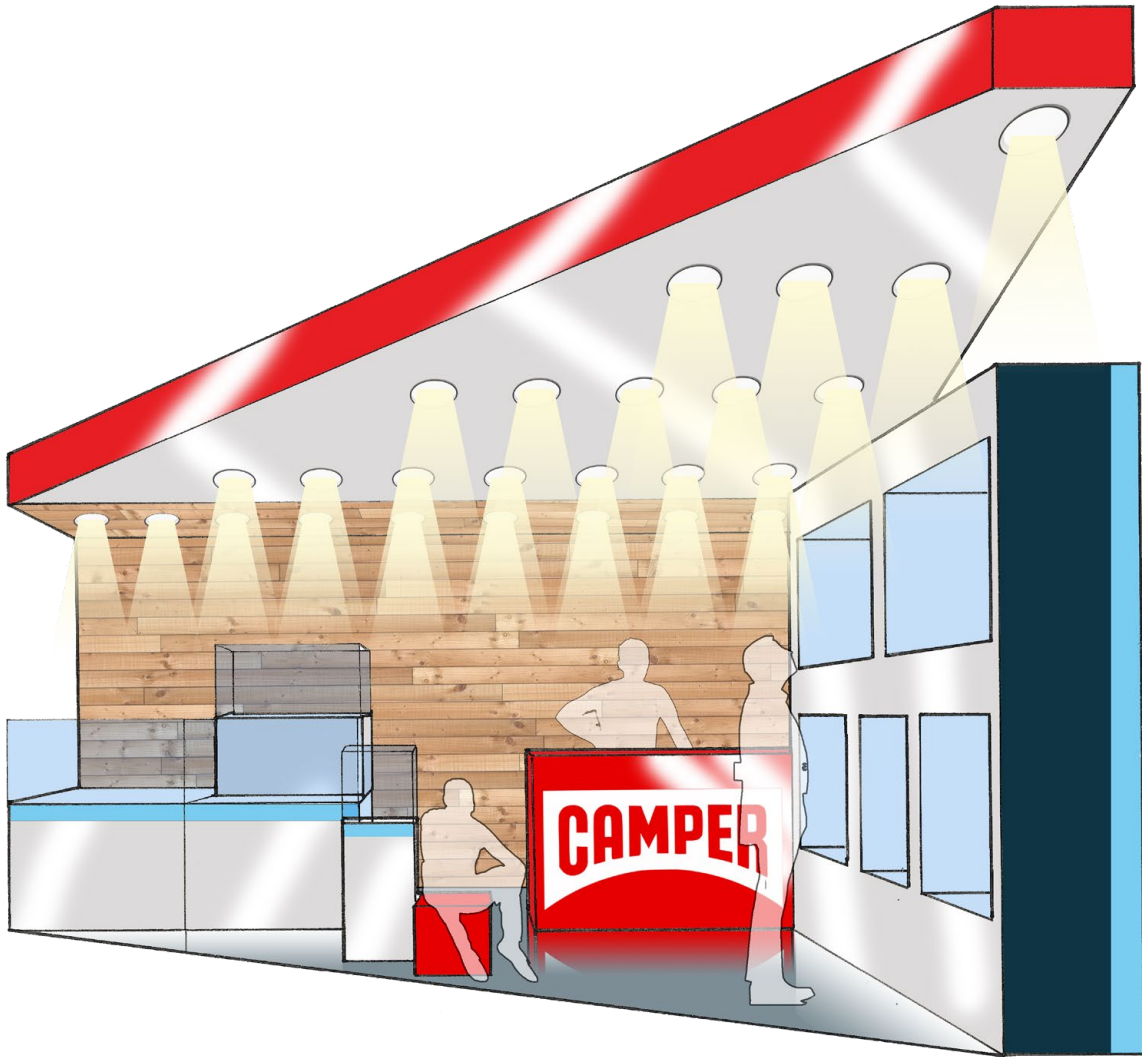
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**...Bring everywhere to the products**

**Products:**  
 Mass produced  
 Stylised  
 £70 - £150

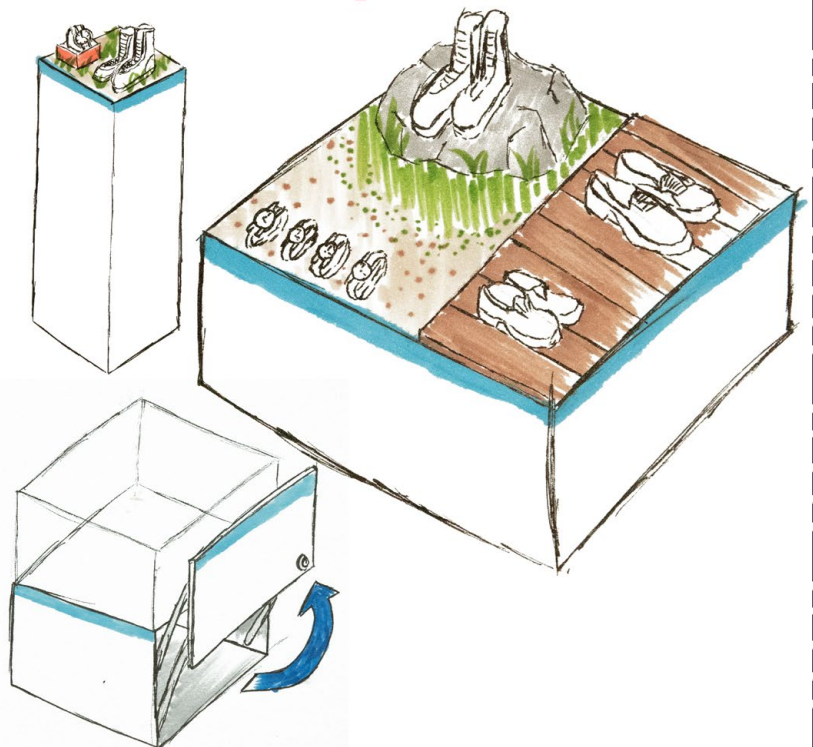
**Max Guther Ad campaign:**

Focuses on the little things in everyday life.

Shows where the shoes go with you.



**Both Products Go With You Everywhere**





## CAMPER / NOMOS CONCESSION STAND

The aim of this project was to combine Camer shoes and Nomos watches into a new and exciting brand combination, taking properties and styles of both brands and making a new and exciting concession stand to celebrate them.

The key principle that both shoes and watches are with you for every memory you make and every location you visit, combined with an advertising campaign by Max Guther helped me produce a bold and bright concession stand containing individual terrariums containing the products, giving the customers a glimpse of where the products could take them.





## BACARI; VENETIAN-ITALIAN CUISINE

This was a project to use an art studio local to my university in Norwich to design a new restaurant inspired by a new and exciting specialist cuisine. The restaurant is inspired heavily by Venetian architecture, incorporating a colour palette and materiality that is very common within Venetian culture.

Traditional Venetian Bacaris, the restaurant's namesake, are a type of cafe very common to Venice where the customers stand to eat their food as it is quicker, cheaper and often more convenient. They often serve fresh seafood, bread, cheese, wine and coffee along with any other fresh items available at the time.

I divided the space into a standing food bar and a more traditional seated space, giving the restaurant more flexibility in what customers they can serve and the speed at which they can serve them.





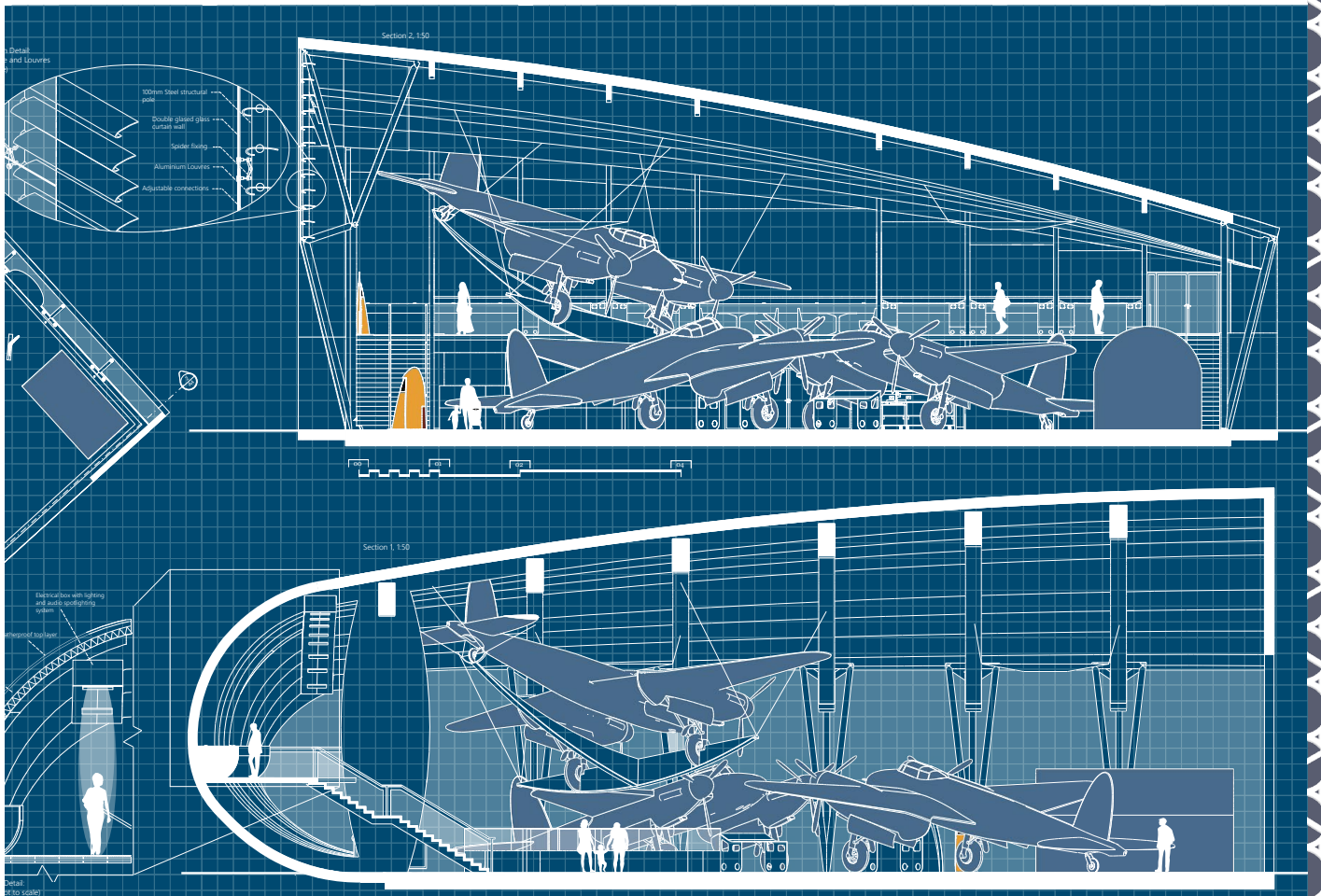
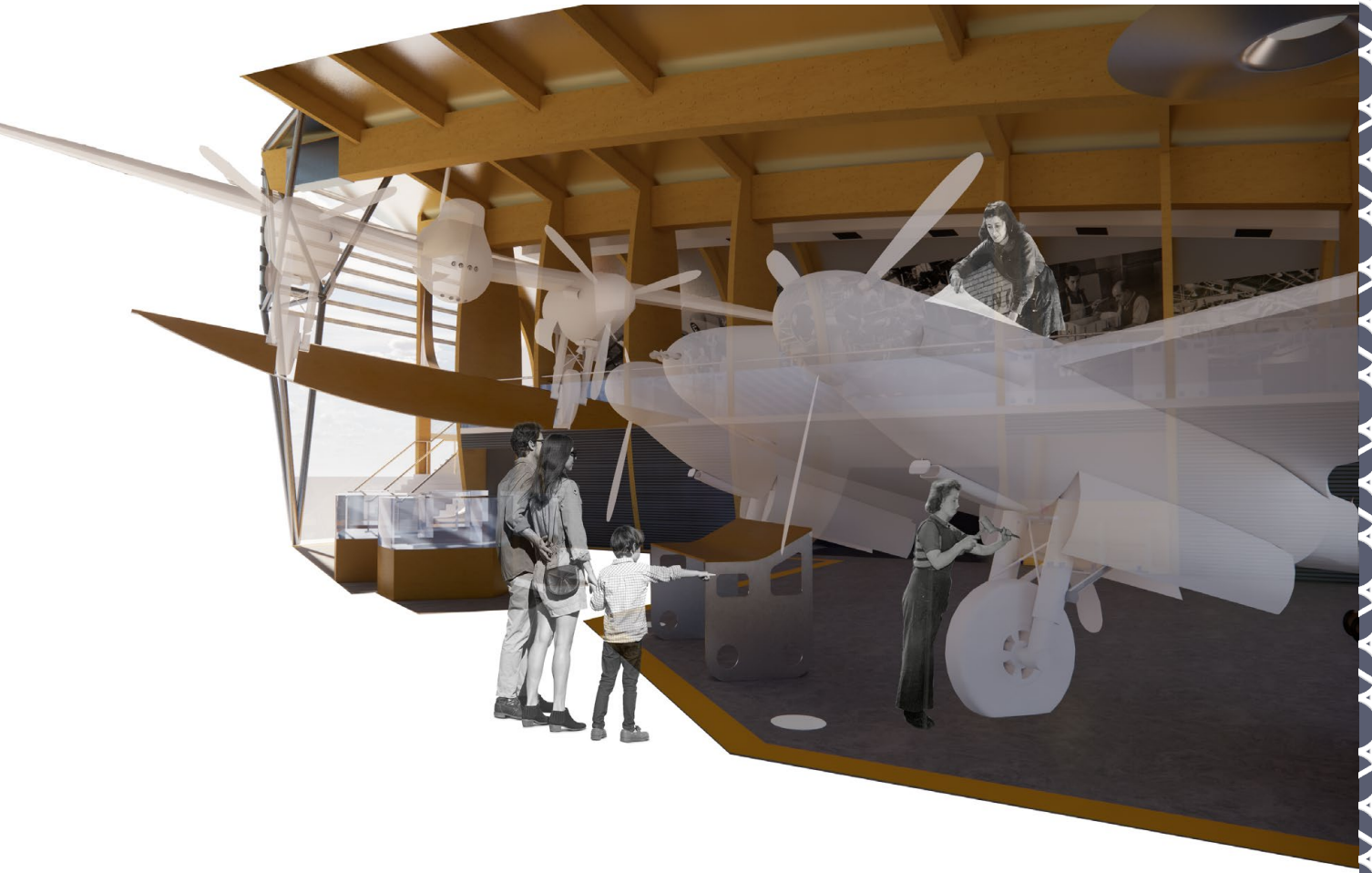
## BLAKELY; FLAGSHIP CLOTHING STORE

This project was to give Blakely, a clothing company local to Norwich, a new and exciting flagship store inspired by the company's message and origin.

As this was a group project, I was in charge of the furniture and lighting design, as well as developing the colour palette and materiality to use within the store.

The final design used a cool and clean material selection inspired by the industrial style that the brand already had combined with the organic shapes and cool blue colours of the brand's coastal origins. This resulted in a unique and exciting visual identity and style that brought the company into a new light.







## DE-HAVILLAND AIRCRAFT MUSEUM; MOULDING THE PAST

This is my largest and favourite project so far. The De Havilland Aircraft Museum at Salsbury Hall, Hertfordshire invited me to do some design work for them for a new canopy and exhibition hall for their 3 beautifully restored Mosquito aircraft.

Inspired by the sites rich history, the Mosquitos fascinating construction of laminated plywood, and my own research of museum exhibits, I produced a large, bright and environmentally concious exhibition hall. The materiality of the structure showcases the amazing technology that these 80 year old aircraft used.

The mezzanine / exhibition hall incorporated many new technologies from my own research such as Audio Spotlighting and interactive projectors to allow for an adaptable and engaging space curated specifically for the museums key visitor groups.