

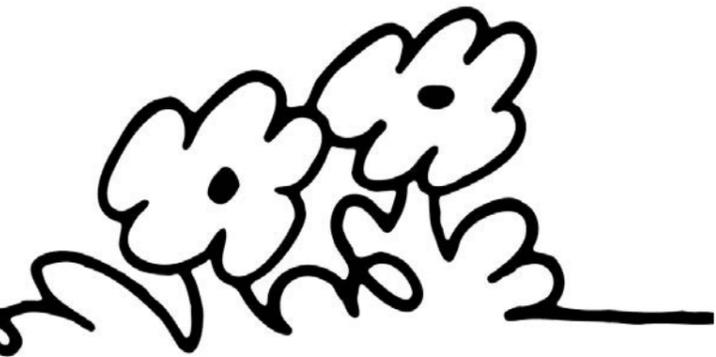
# ANDREA HAMMERSLEY

## Portfolio

Illustration and Design

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[www.andreahammersley.com](http://www.andreahammersley.com)



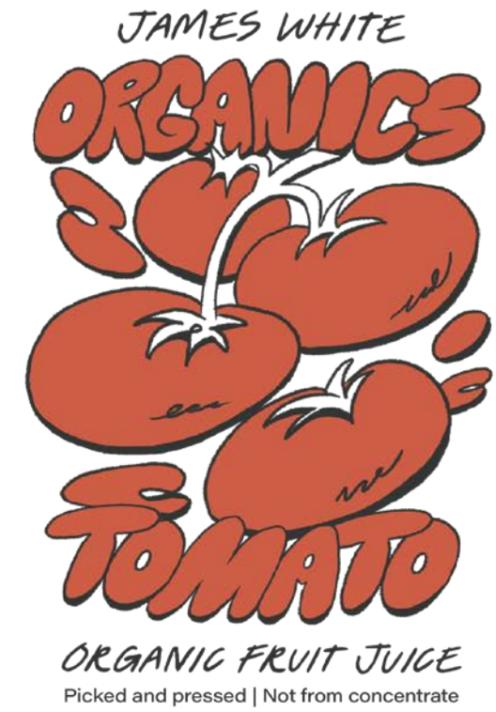
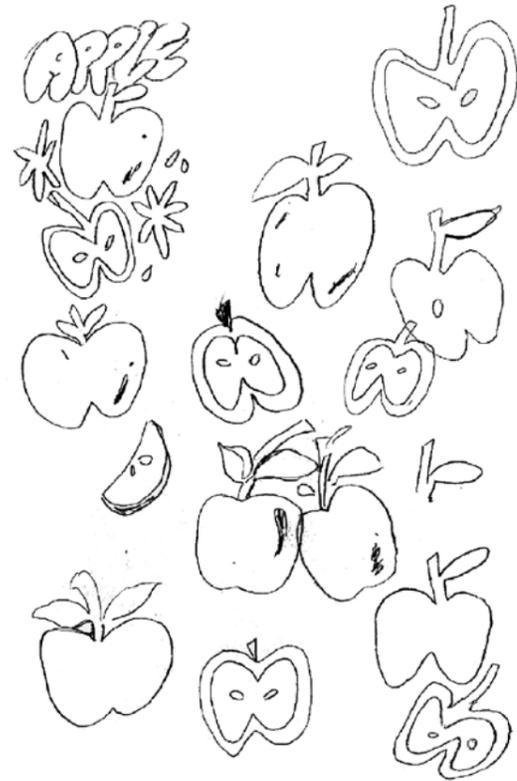
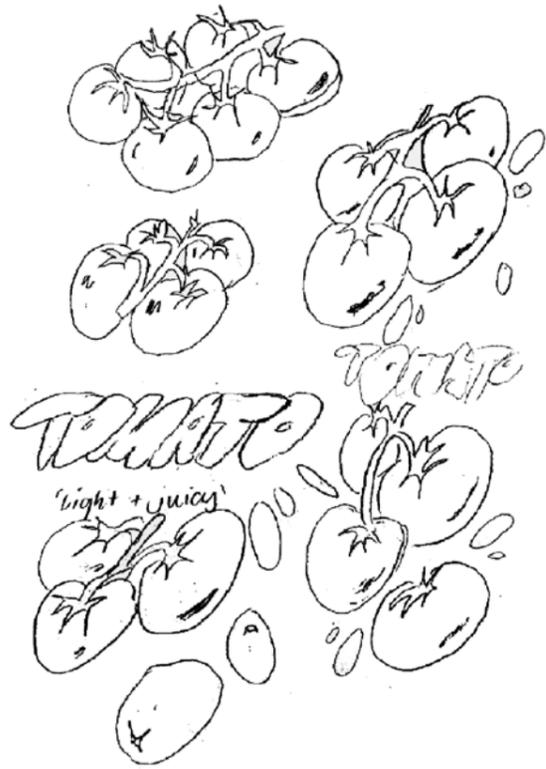
@andreahammersley\_



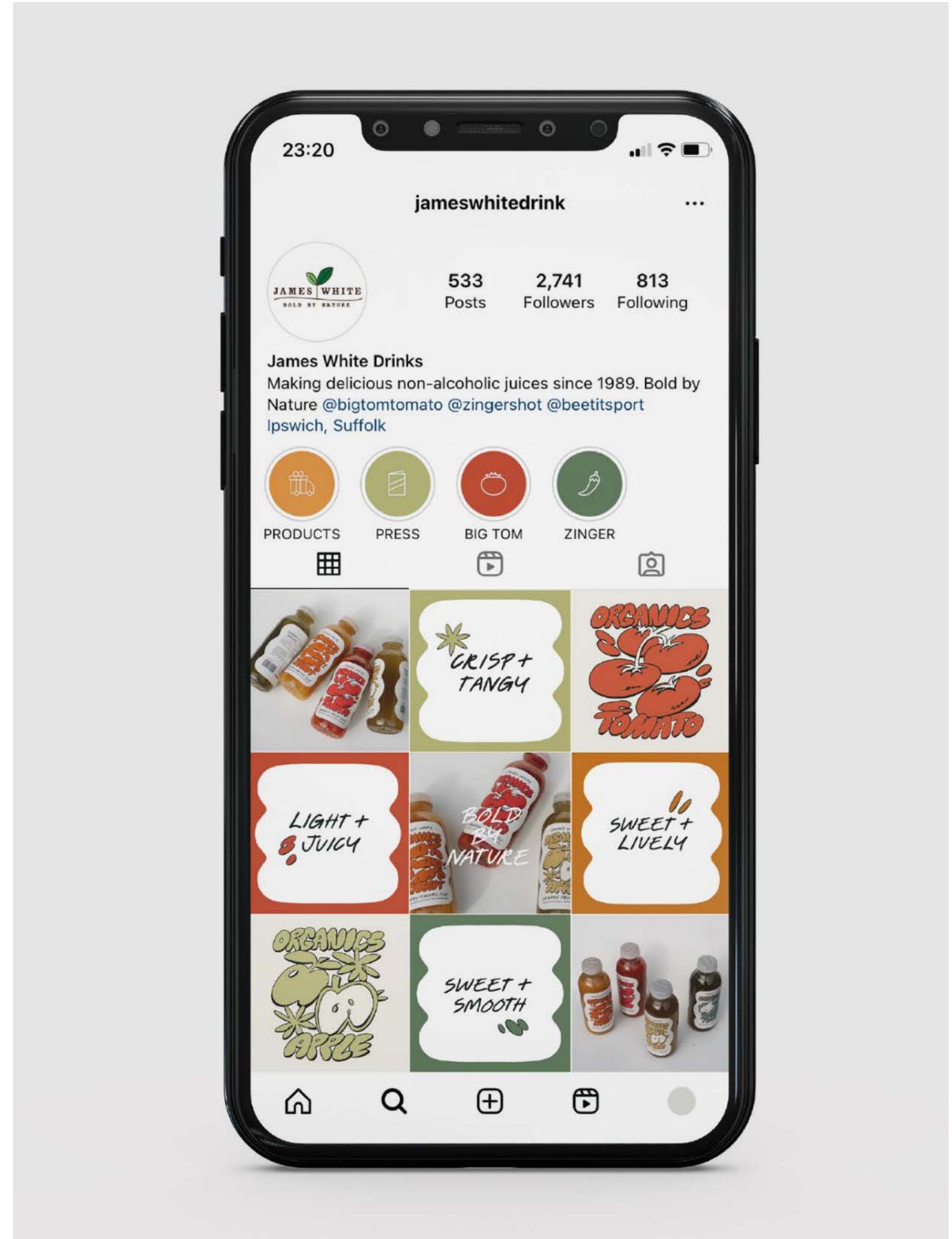
## Packaging

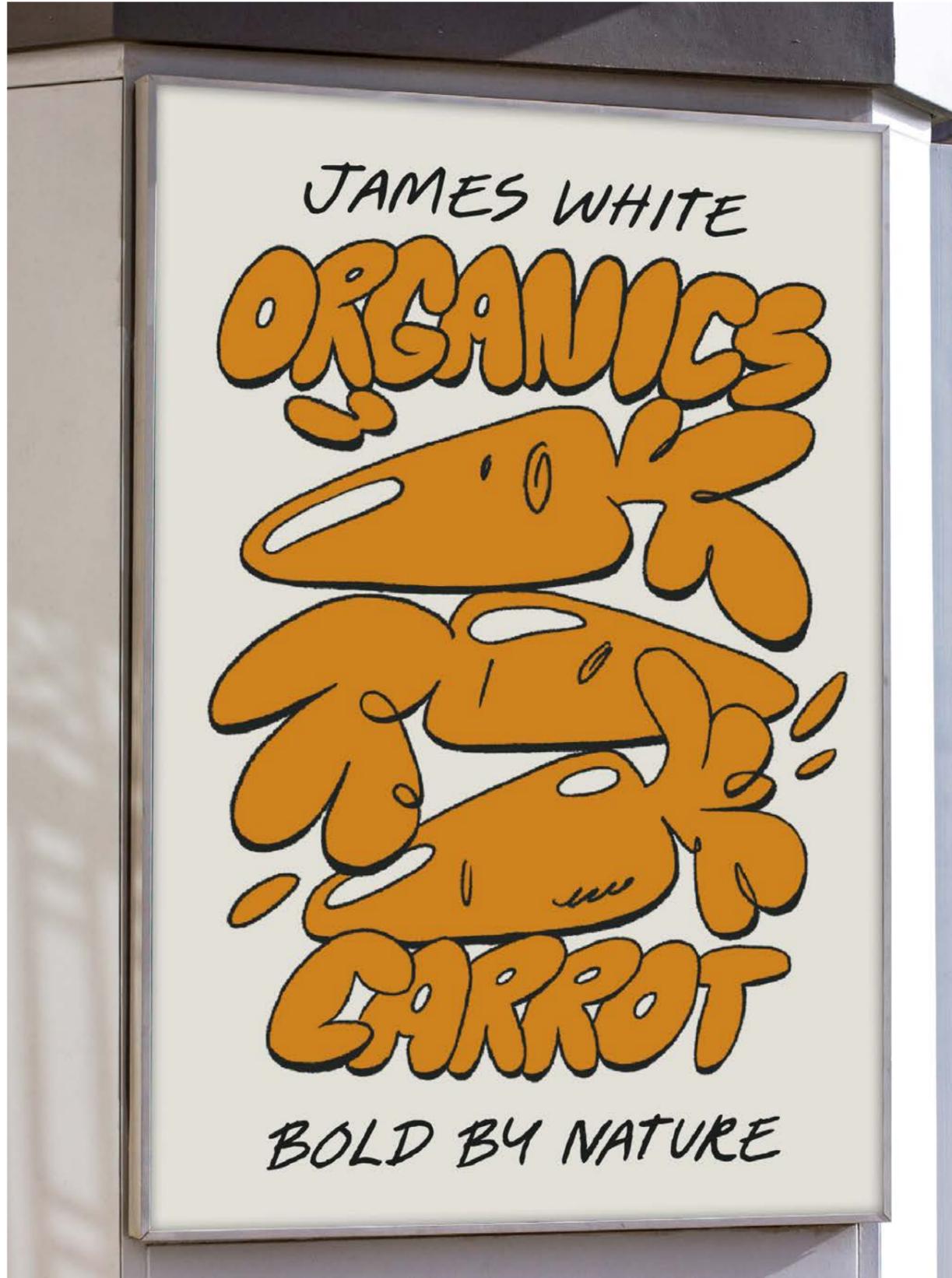
### James White Organics

Speculative packaging designs for James White drinks' 'Organics' range, using a modern, unique and bold design to align with their slogan 'bold by nature' and encourage a newer audience of young adults to the brand. The packaging focuses on shape in illustration to represent each flavour and in the label itself to show the organic nature of the juices.



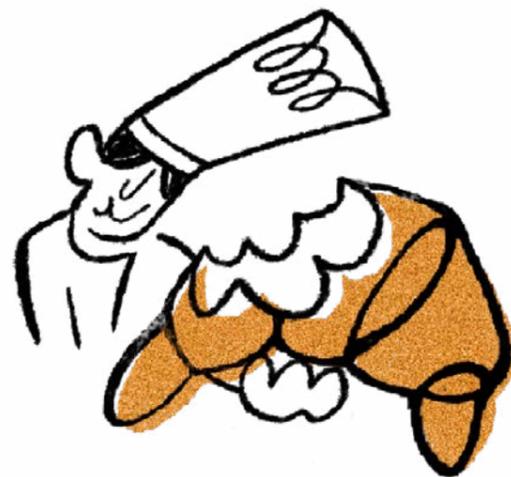






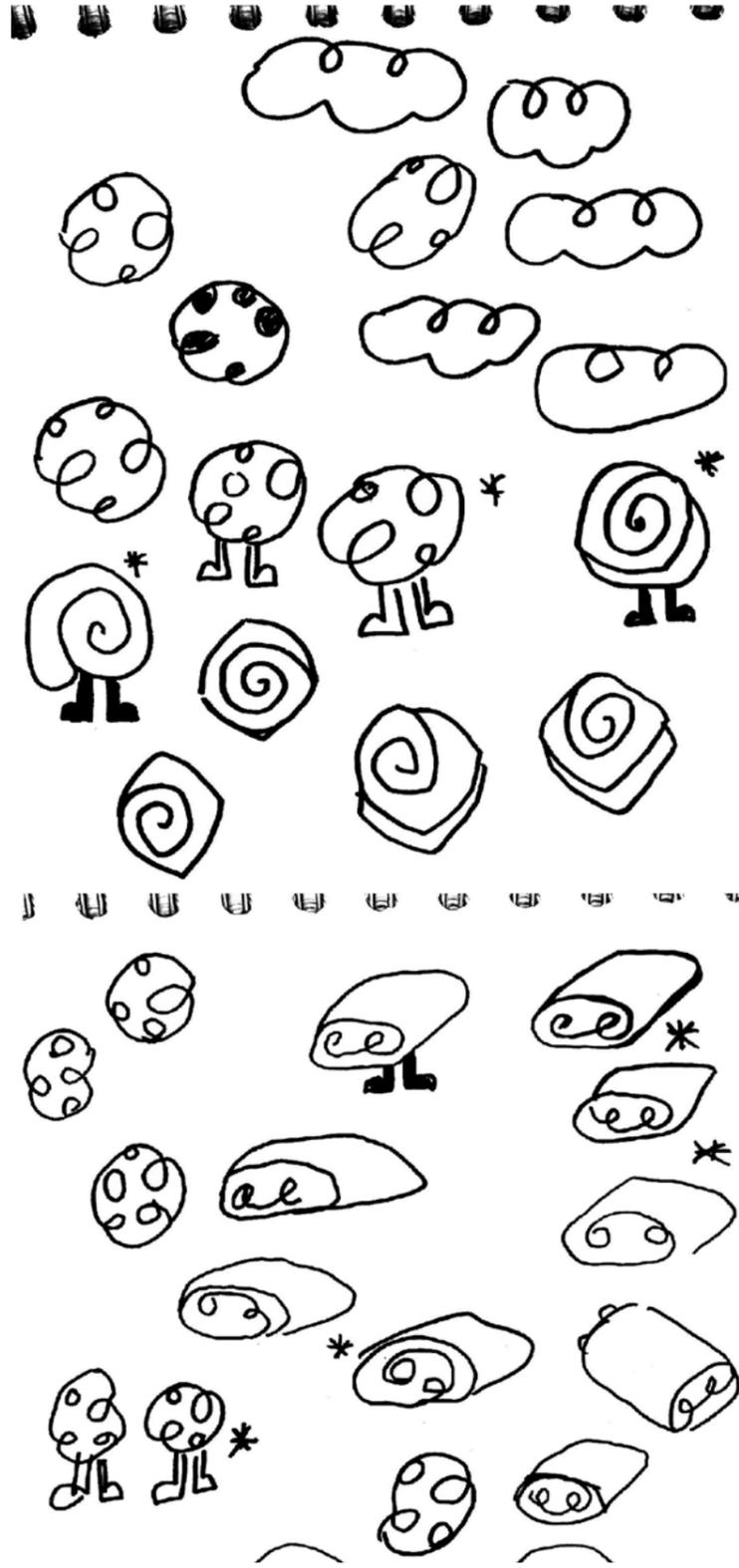
# dozen

artisan bakery

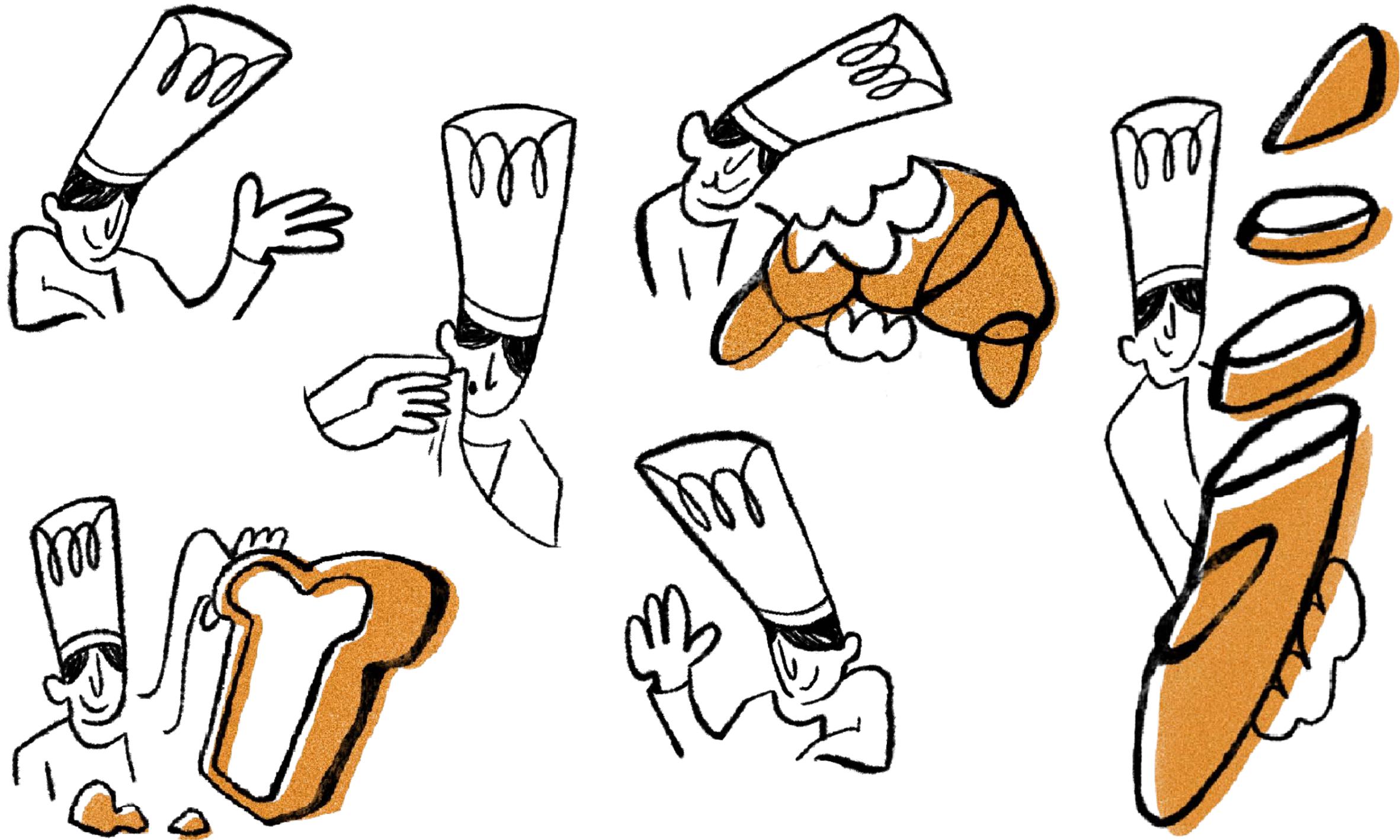


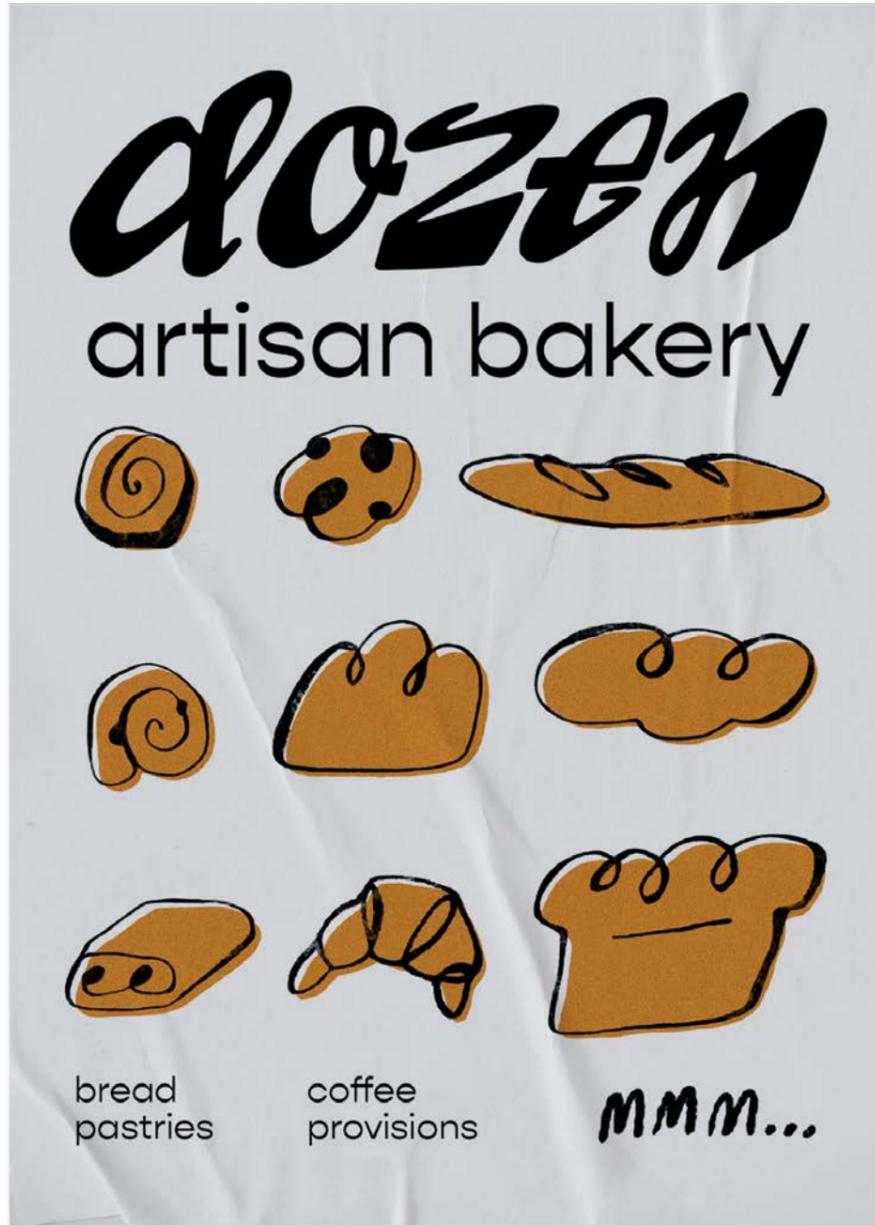
**Branding**  
Dozen Artisan Bakery

A speculative rebrand design for Dozen Artisan Bakery, aiming to represent the friendly, welcoming atmosphere through playful illustration, character and type. The hand drawn approach involves swirling lines to represent the motion of kneading dough, and the handmade quality of the products.













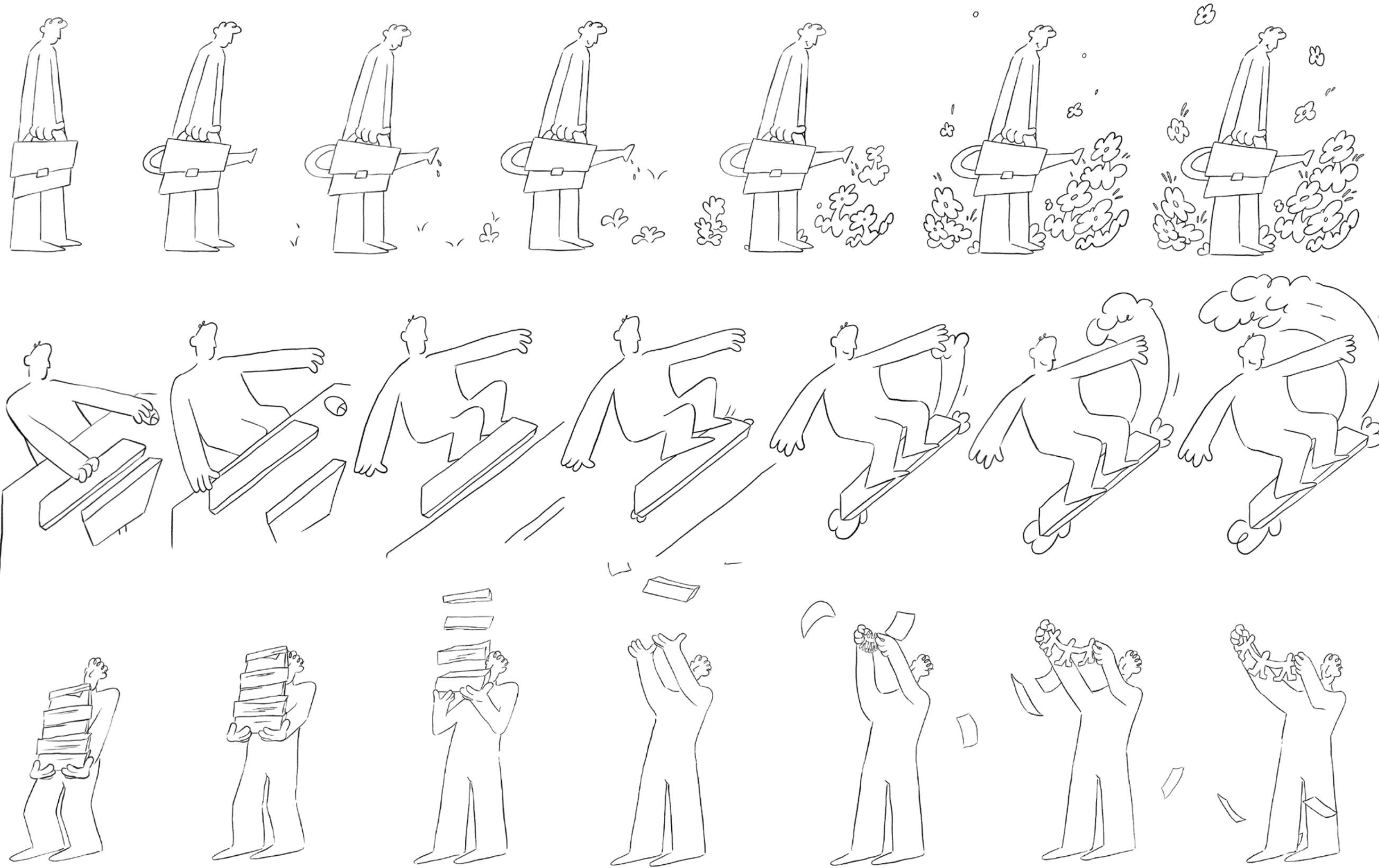
# giffgaff

A better way to do business

**Advertising**

**giffgaff**

Illustrated and animated response to giffgaff's d&ad brief, explaining giffgaff's change to a B Corp and what this means for their customers. The approach involved transforming mundane, corporate objects and situations to show business that benefits the planet, individuals and communities.







# WILD STRAWBERRY CAFE

## Advertising

### Wild Strawberry Cafe

A set of conceptual posters, prints and social media posts to advertise the Wild Strawberry Cafe in Woodbridge. The project focussed on promoting the coffee, salads and name of the cafe through illustration, animation and type.





