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Smith Sutton | Luxury Packaging

A limited-edition luxury brandy packaging in homage to my grandad Roy Smith. He opened the first modern library in Sutton in 1975 and was awarded an OBE for his work and public services. Gold winning concept for Smart Packaging Competition 2022 with Brief Cases and Antalis.



SMITH SUTTON
1975

SMITH SUTTON

Brandy bringing people together

Roy Smith was a dynamic, innovative and visionary contributor to the worlds of librarianship and public service. He believed that libraries and the arts were integral and that they provided a wide range of services bringing people together.

This limited edition brandy pays homage to Roy Smith and what he achieved. It is carefully hand crafted with a smooth and rich taste of almond and walnut with hints of fruit and ginger aged in oak.

The heritage comes from Sutton in South London, England. It is distilled on the lower slopes of the North Downs.

Since 1975 Smith Sutton has brought people and family together. Best drunk in the company of others.

Enjoy neat, over ice or in a cocktail. Best served at room temperature.

VOLUME 38%

SUTTON PUBLIC LIBRARY

Roy Smith







handcrafted with
CREATIVITY

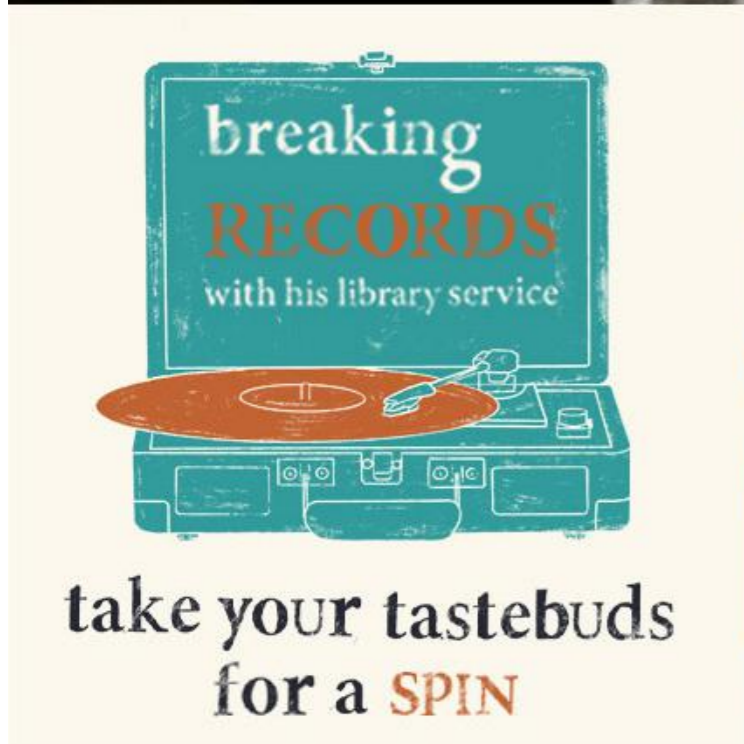
his library was a place of
IDEAS, IMAGINATION
and **STIMULATIONS**



for ones
IMAGINATION...



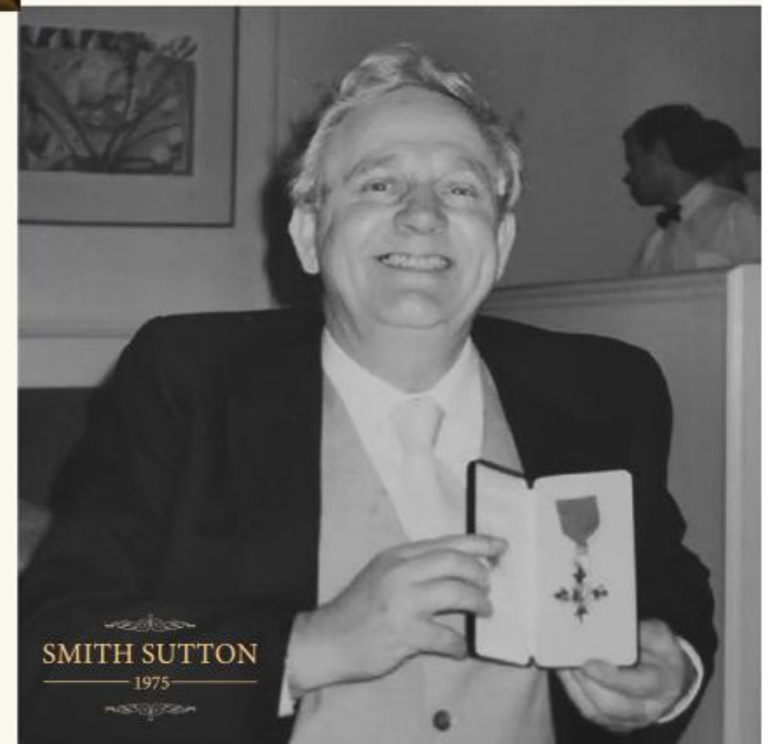
**BEST DRUNK IN THE
COMPANY OF OTHERS**



take your tastebuds
for a **SPIN**



his library
service
incorporated
300 ARTS
EVENTS a year



SMITH SUTTON
1975



Sushi Samba | Visual Identity

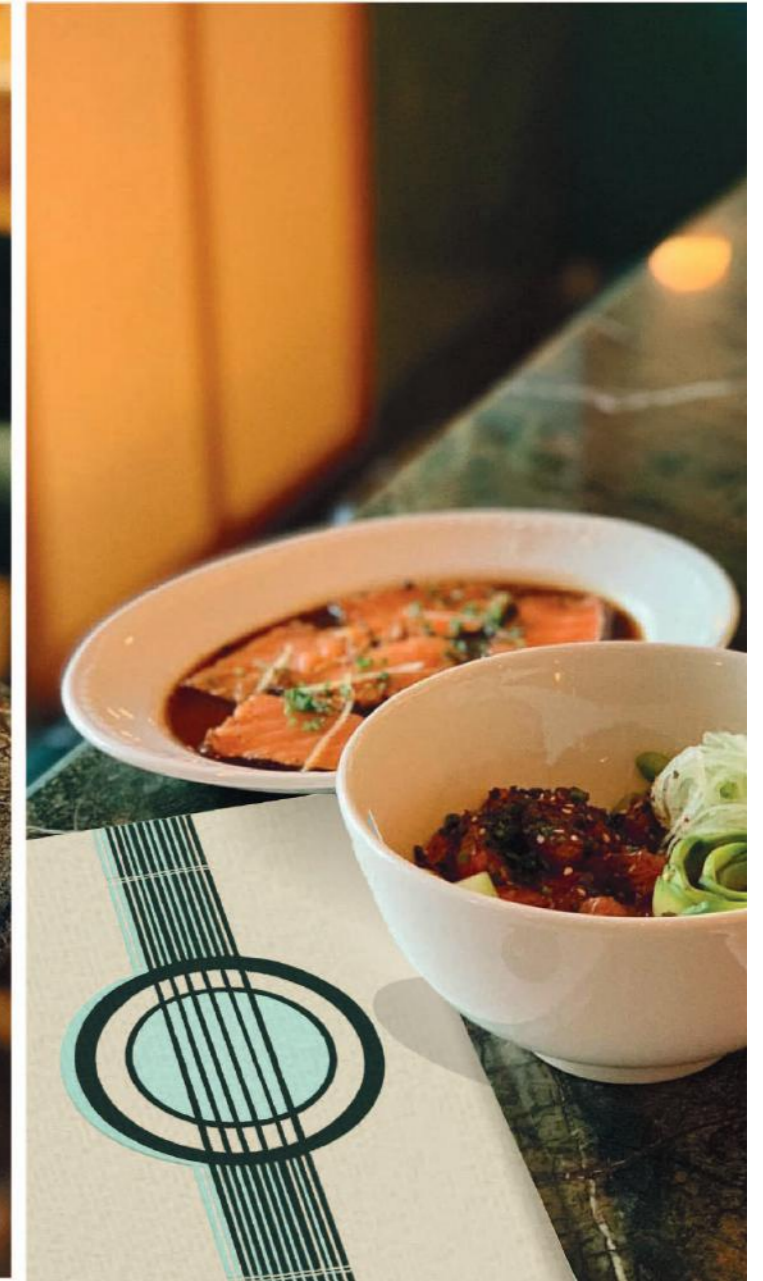
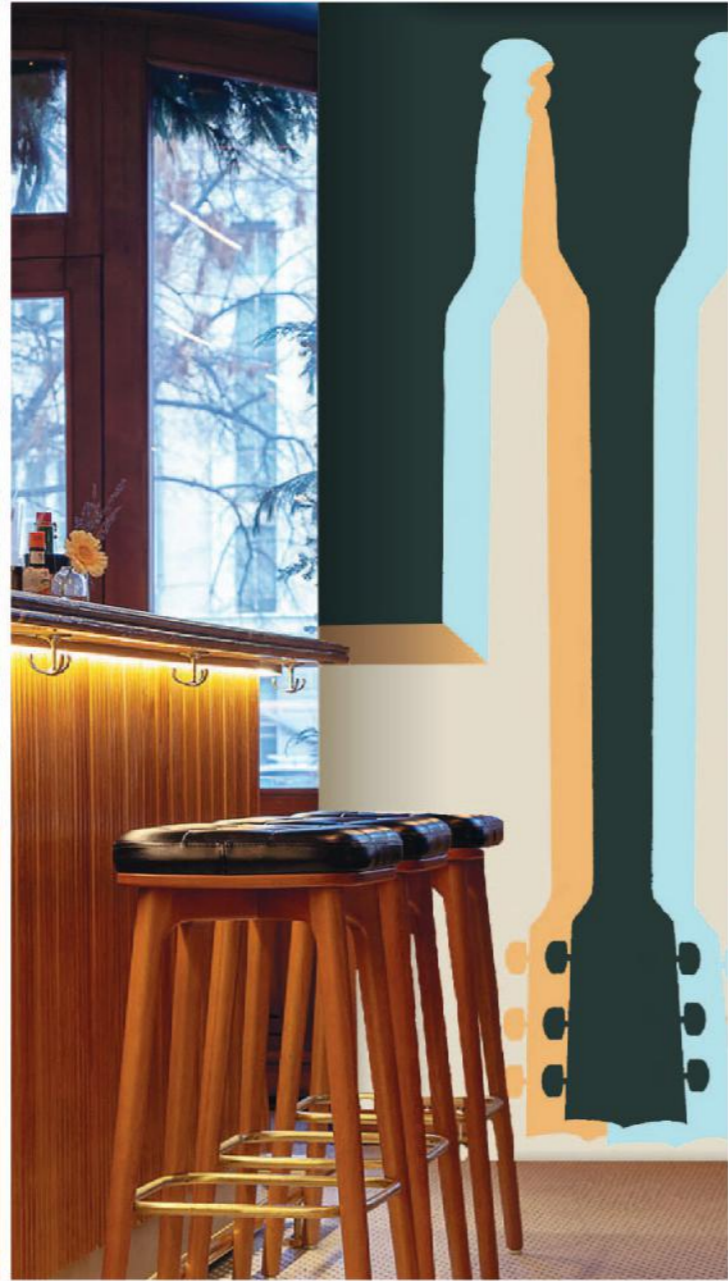
A new and eye-catching visual identity for the bar and restaurant Sushi Samba which is inspired by Japanese, Brazilian and Peruvian culture and cuisine. The design focuses on the vibrant music aspect of the samba and the neat and carefully crafted aspect of sushi.

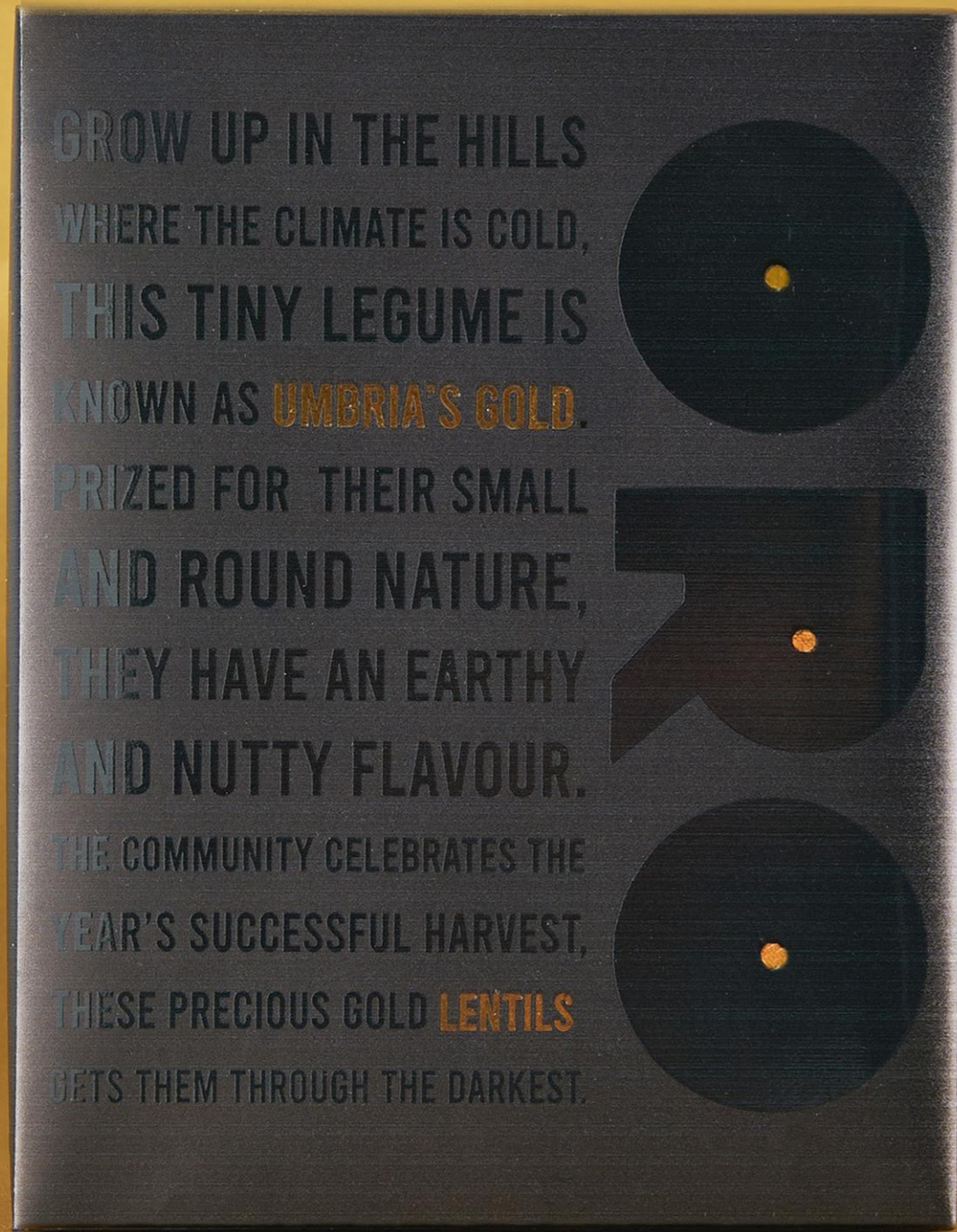




Sushi Samba | Exterior







ORO | Lentil Packaging

A premium lentil packaging sold to aid those effected by the earthquakes in central Italy and raise money for the local community. Umbria was badly effected, it is known to have the best lentils, therefore called Umbria's gold. ORO means gold in Italian.

UMBRIA'S GREATEST TREASURE

AFTER A DEVASTATING EARTHQUAKE HIT THE CENTRAL PARTS OF ITALY, FARMERS FROM THE UMBRIA REGION ARE HOPING THAT THEIR FIELDS OF LENTILS CAN HELP REVIVE LOCAL AGRICULTURE AND TOURISM. THE LENTILS GROWN NEAR THE VILLAGE OF CASTELLUCCIO ARE KNOWN AS THE GOLD OF UMBRIA. THEY ARE WORLD FAMOUS FOR THEIR DELICATE TASTE AND FOR THEIR TINY SIZE.

CULTIVATED BY LOCALS
AND BY HAND



RICH IN
PROTEIN,
FIBRES
AND IRON

WHICH ARE NUTRITIOUS



CENTURY-OLD STORIES
ON THIS LAND





NUTRIENT

RICH IN
PROTEIN,
FIBRES
AND IRON

THE TINIER & ROUNDER THE
THE LENTIL THE MORE ...

PRECIOUS



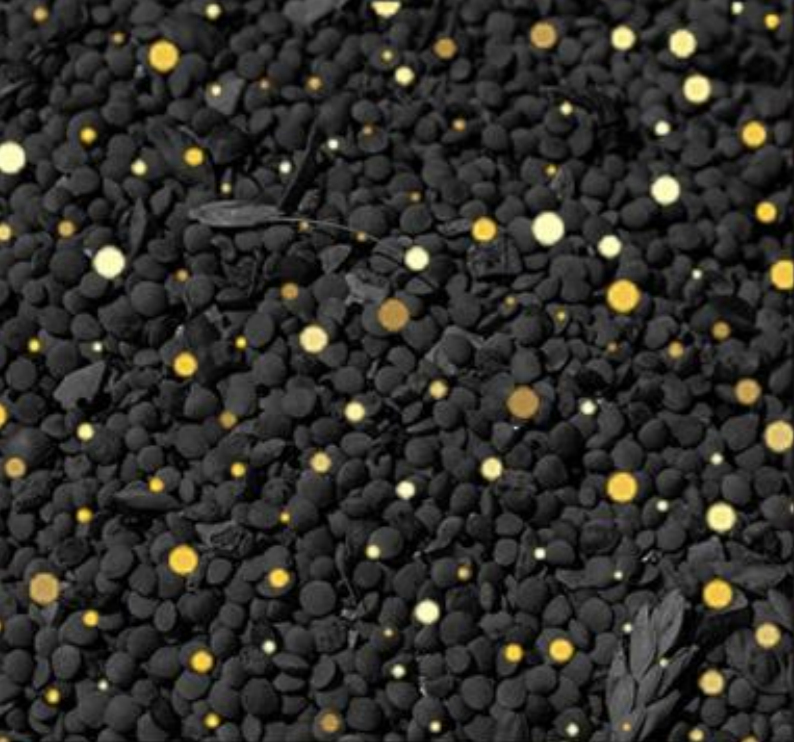
@ORO WWW.ORO.CO.UK



SMALL AND ROUNDO



HAND-PICKED
FROM UMBRIA'S
GROUND



CENTURY - OLD STORIES
ON THIS LAND
CULTIVATED BY LOCALS
AND BY HAND



PRECIOUS

QUICK TO COOK
JUST BOIL IN WATER
FOR 10 MINS
AND SIMPLY DELICIOUS
ADD OLIVE OIL AND BAY LEAF

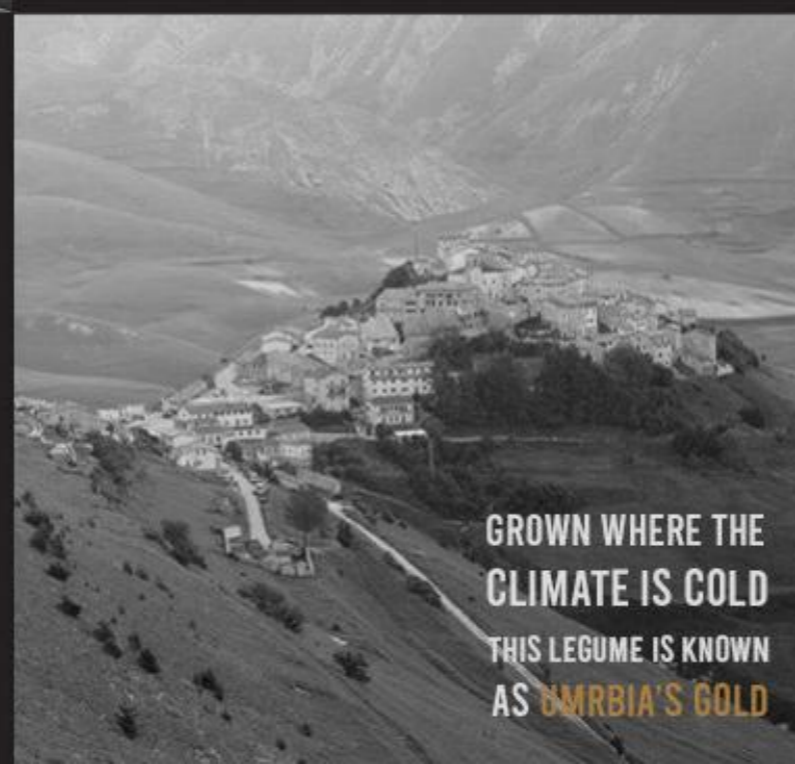


NUTRIENT
RICH



EARTHY & NUTTY
FLAVOURS

HAND-PICKED
FROM UMBRIA'S
GROUND



GROWN WHERE THE
CLIMATE IS COLD
THIS LEGUME IS KNOWN
AS UMBRIA'S GOLD

ORO
UMBRIAN GROWN ORGANIC LENTILS