

CIAN PAIGE

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TUBSMAN

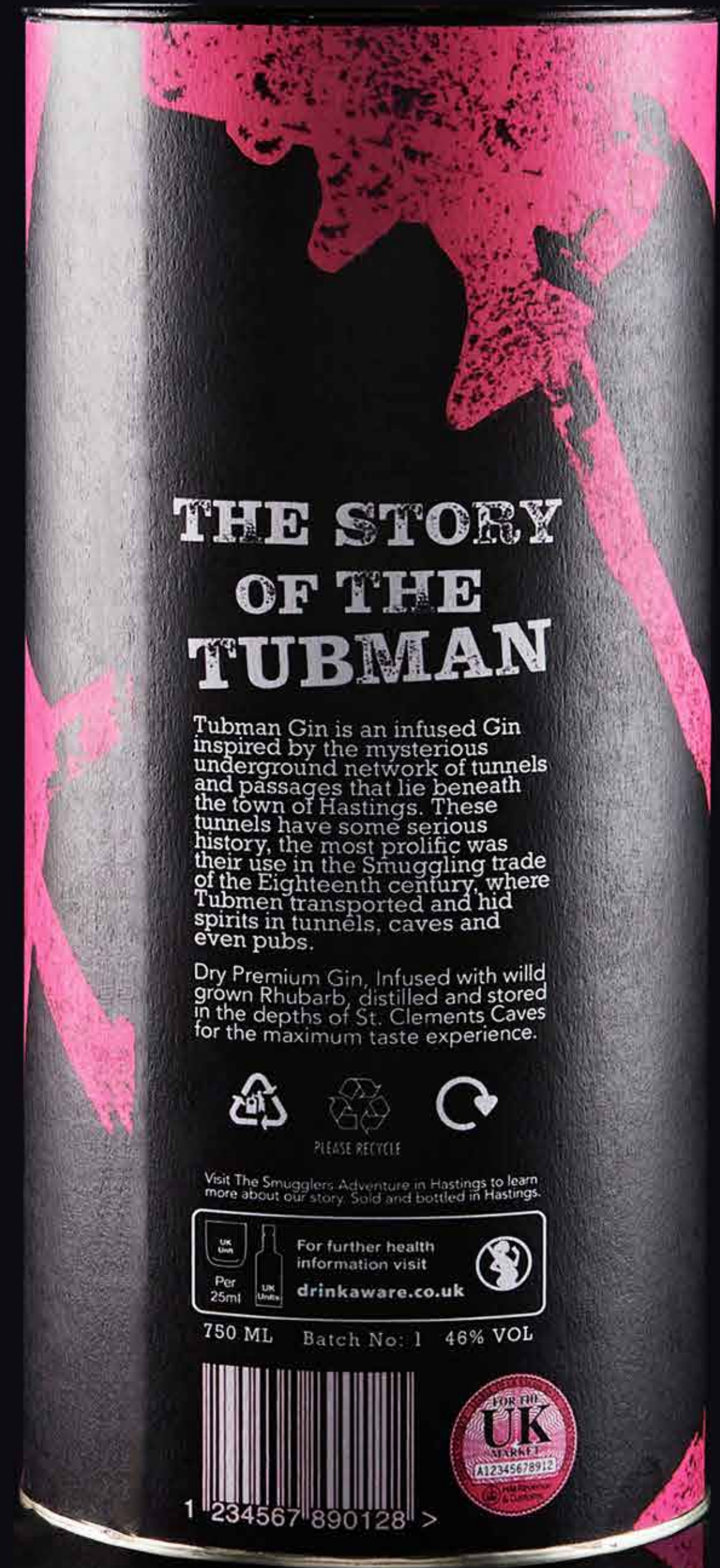
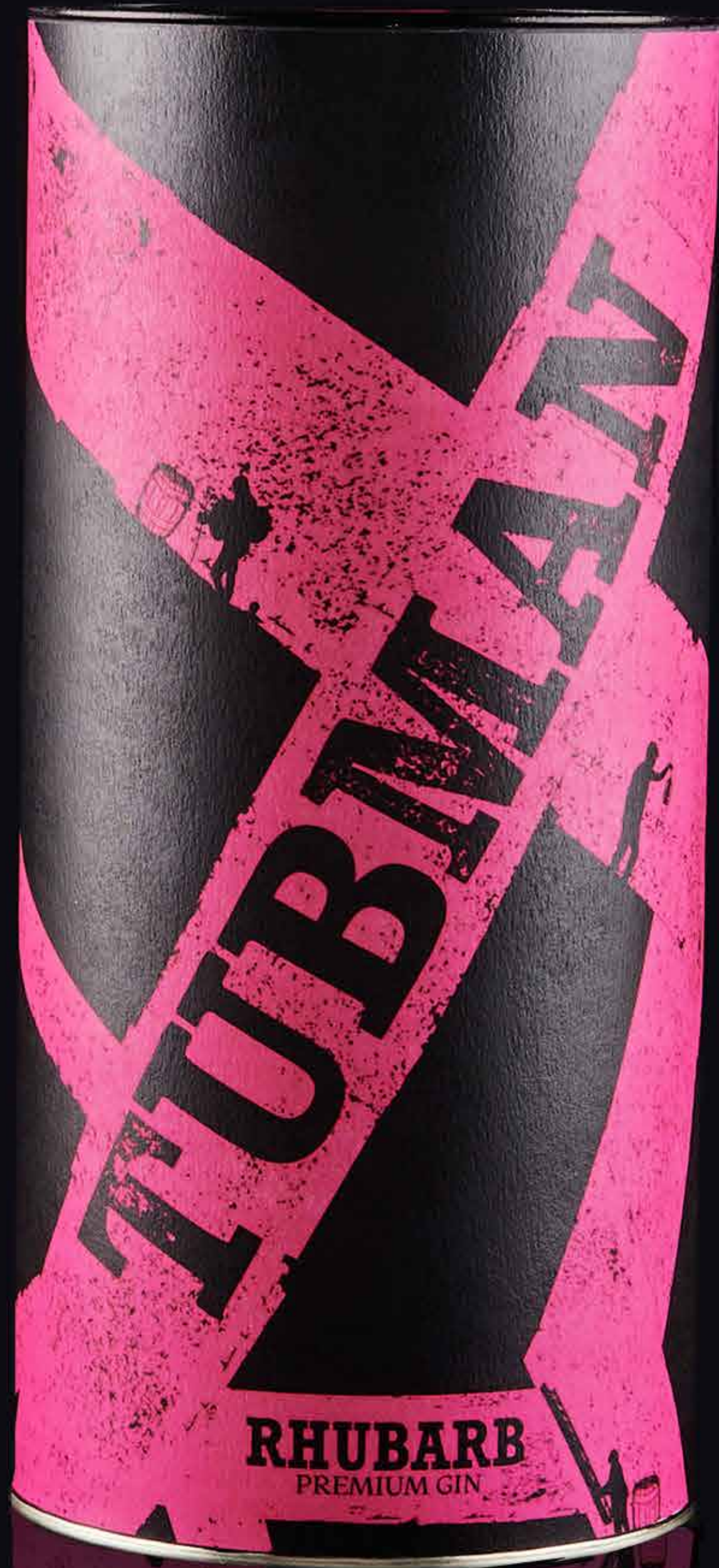


THE STORY OF THE TUBSMAN

Tubman Gin is an infused Gin inspired by the mysterious underground network of tunnels and passages that lie beneath the town of Hastings. These tunnels have some serious history, the most prolific was their use in the Smuggling trade of the Eighteenth century, where Tubmen transported and hid spirits in tunnels, caves and even pubs.



Tubman Gin - Bottle and Pack



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Dry Premium Gin, Infused with wild grown Rhubarb, distilled and stored in the depths of St. Clements Caves for the maximum taste experience.



PLEASE RECYCLE

Visit The Smugglers Adventure in Hastings to learn more about our story. Sold and bottled in Hastings.



750 ML Batch No: 1 46% VOL



**A TASTE FROM
THE DEPTHS**

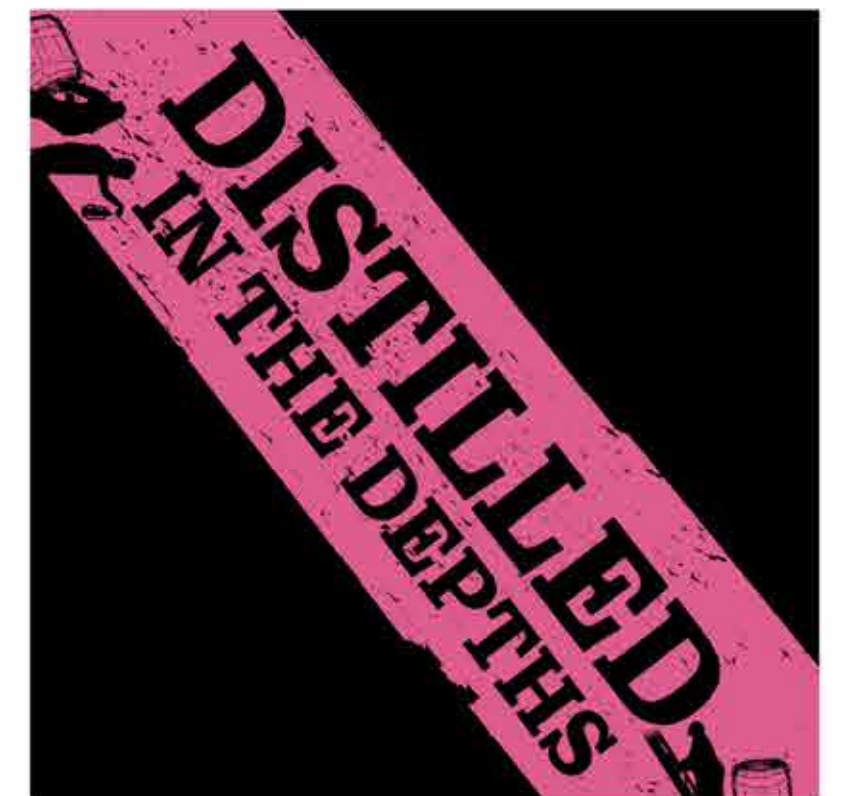
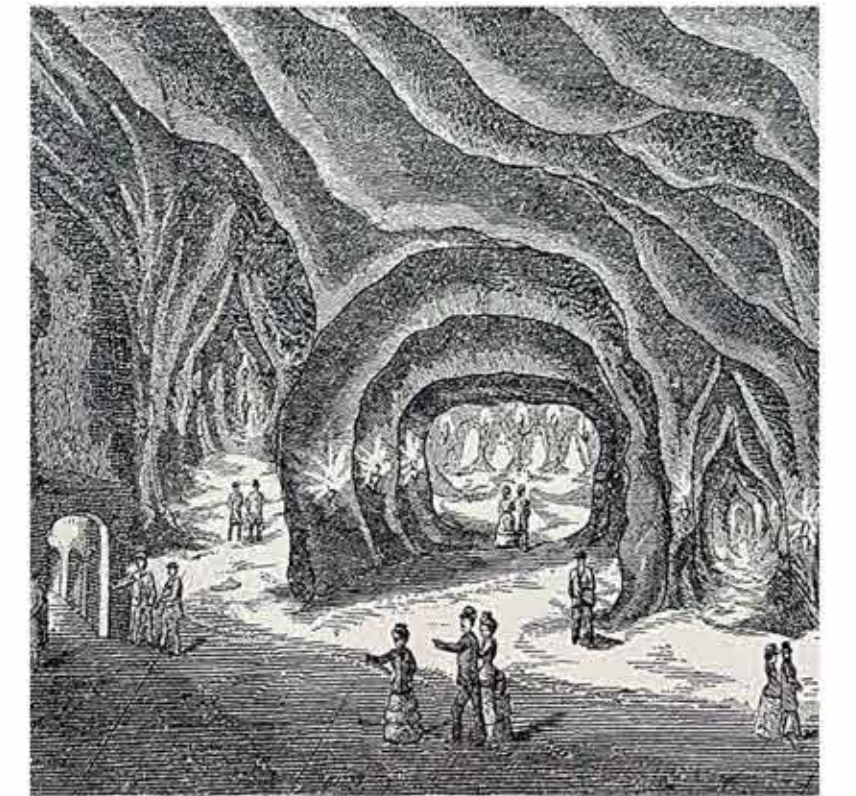
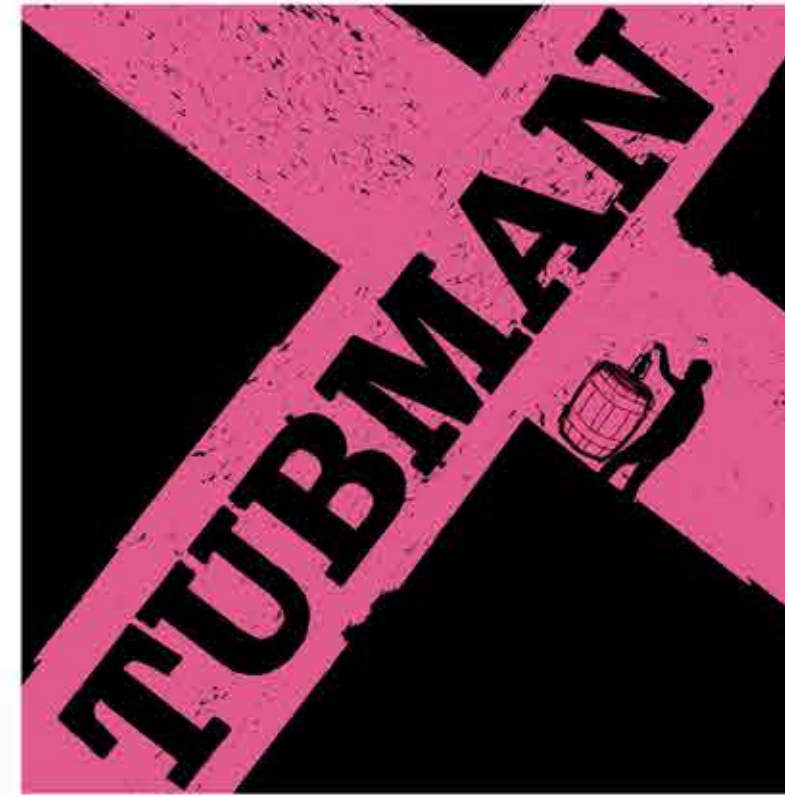


TUBSMAN

ST. CLEMENTS CAVE THE HEART OF OUR STORY

This cave was used for smuggling contraband 200 years ago. Now, we use the same tunnels to distill our gin and grow our own rhubarb.





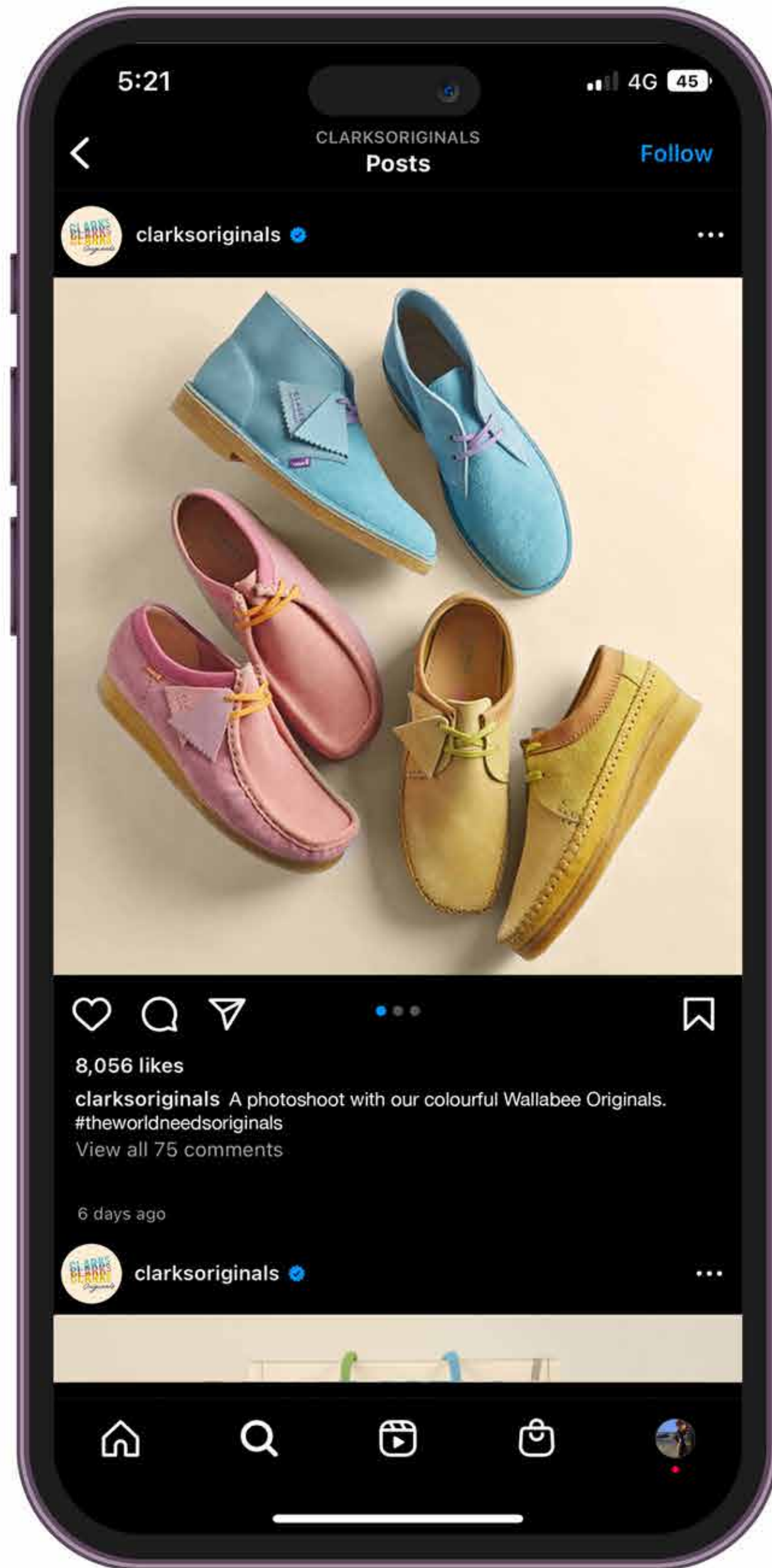


Visual Identity Brief - A full rebrand of Clarks, embracing inclusivity through a vibrant colour pallet, incorporating components heavily affiliated to the brands historical range of footwear.



Clarks - Bag and Shoe Box





MAKE
THEM
LOOK
LOOK
LOOK



CLARKS
Originals

THE
ICONIC
LOOK
LOOK
LOOK



CLARKS
Originals

LACING
THE
LOOK
LOOK
LOOK



CLARKS
Originals

CLARKS
CLARKS
CLARKS

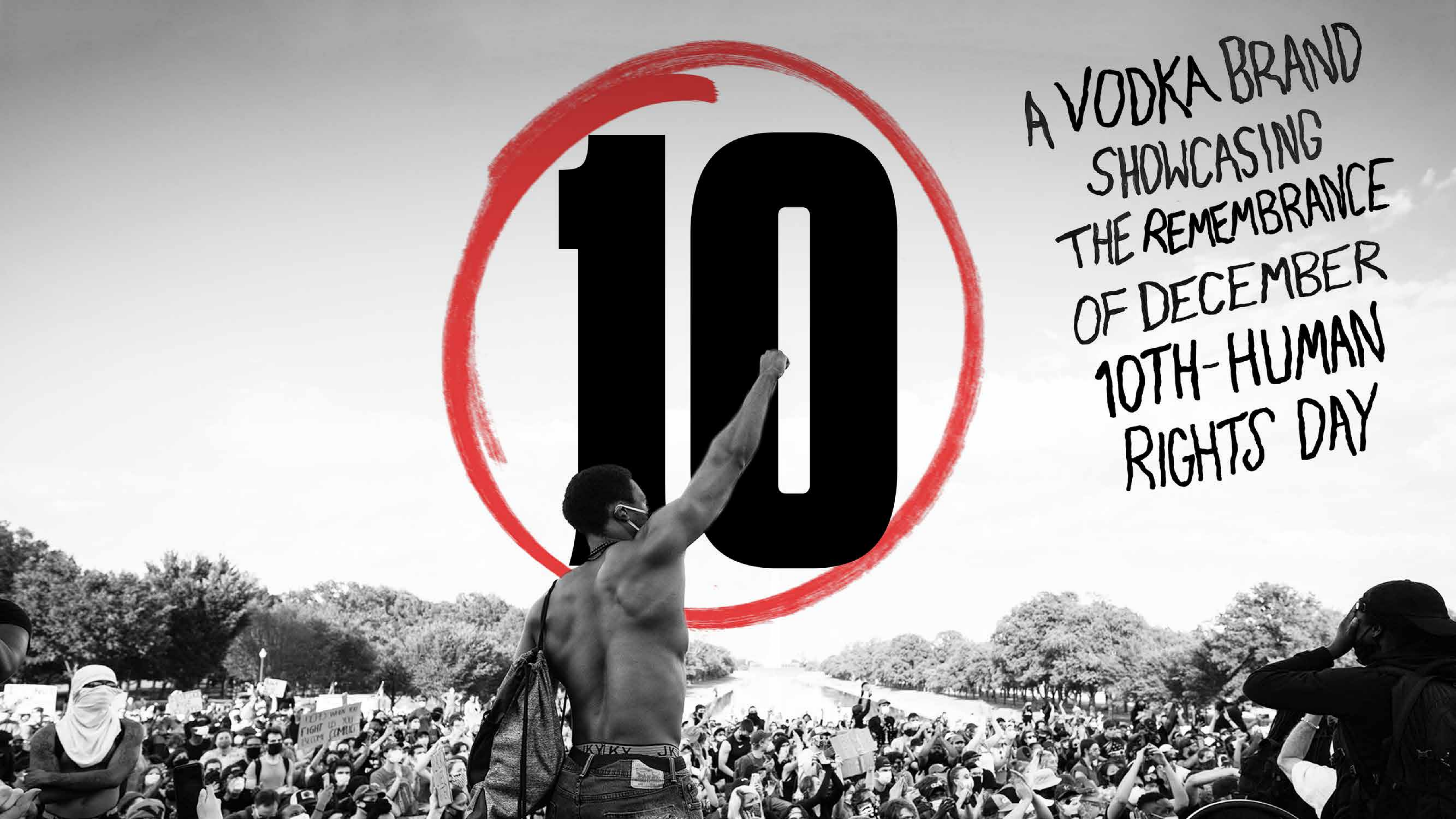
BECAUSE
THE WORLD
NEEDS
Originals



CLARKS

CLARKS
CLARKS
CLARKS

ICON



A VODKA BRAND
SHOWCASING
THE REMEMBRANCE
OF DECEMBER
10TH-HUMAN
RIGHTS DAY



DECEMBER 1948

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2



10 VODKA | Packaging - Front and Rear of Bottle



FREEDOM
EQUALITY
LIBERTY
HUMAN RIGHTS
PEACE
NOT TO BE ENSLAVED
NOT TO BE TORTURED
FREE SPEECH
EXPRESSION

DIGNITY

LIBERTY HUMAN RIGHTS
INFUSED VODKA
PURE GRAIN VODKA
THE PURIST AND STRONGEST EXPERIENCE

70 cl

10

TEN VODKA - INSPIRED FROM THE REMEMBRANCE OF DECEMBER 10TH 1948 - HUMAN RIGHTS DAY.

TO DENY PEOPLE THEIR **HUMAN RIGHTS** IS TO CHALLENGE THEIR VERY HUMANITY.



UNITY
FREEDOM
STRENGTH
DIGNITY
HOPE

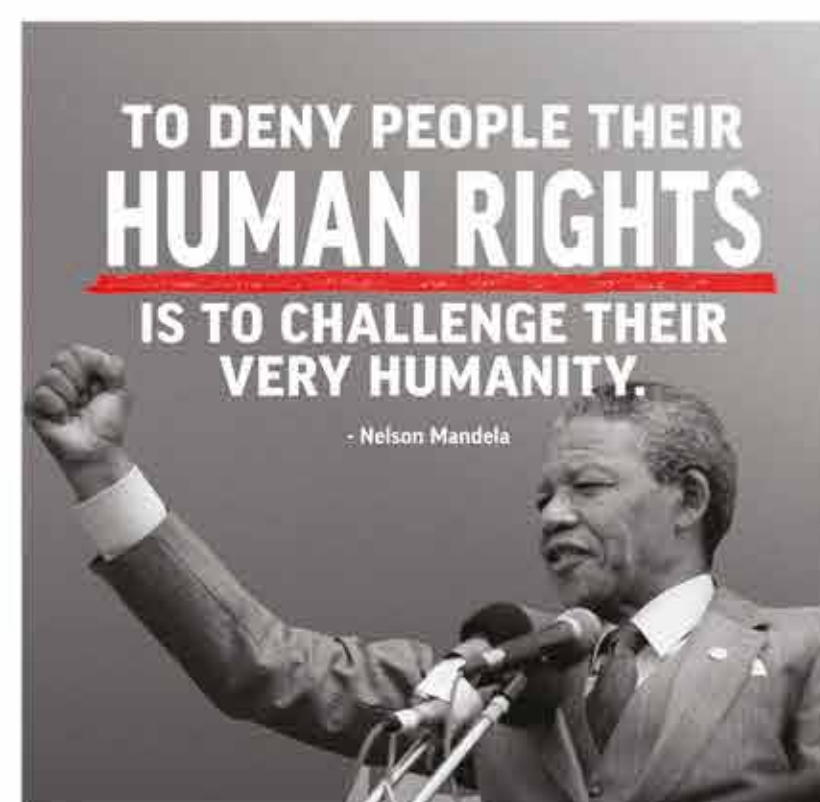
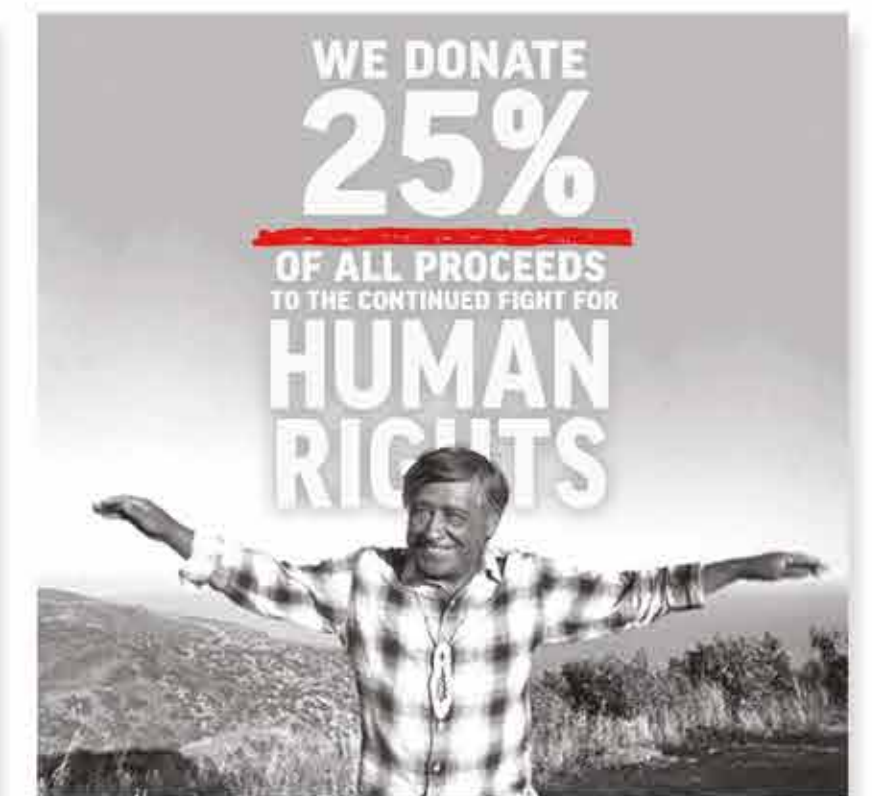
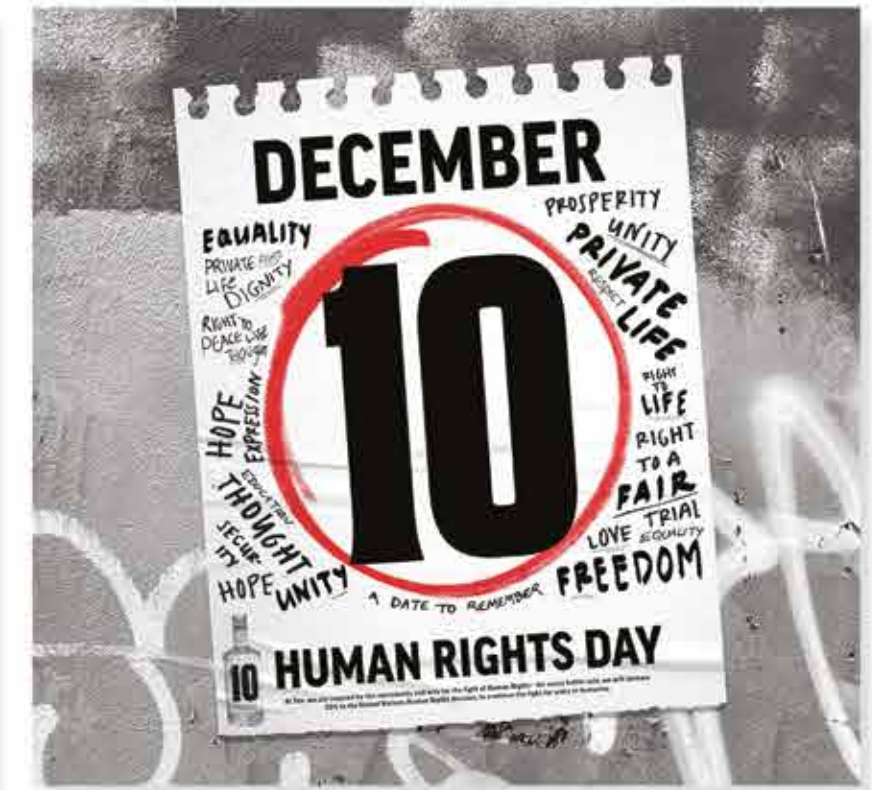
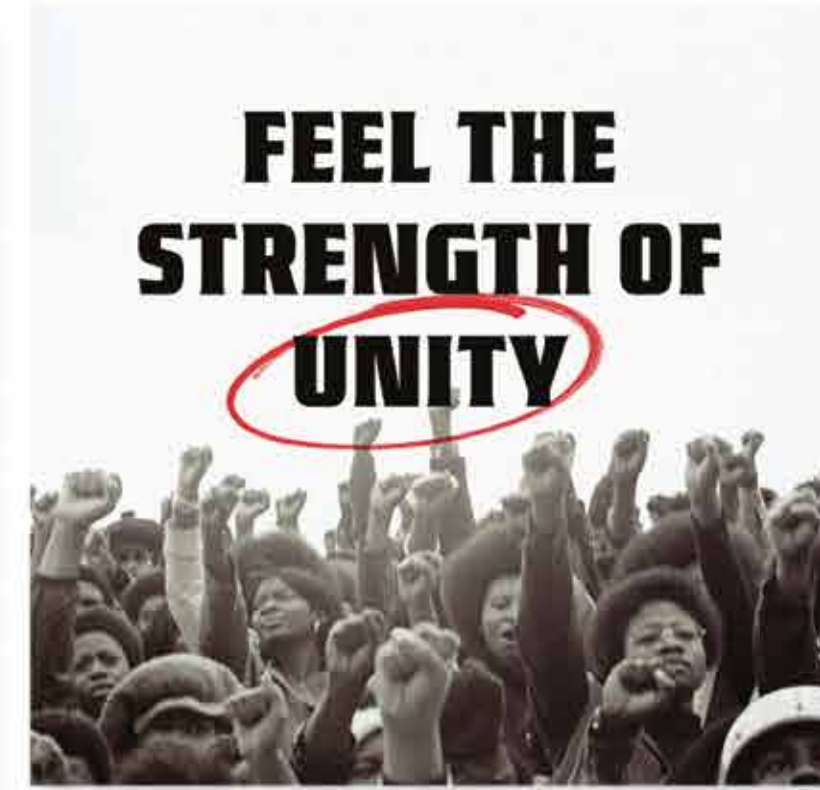
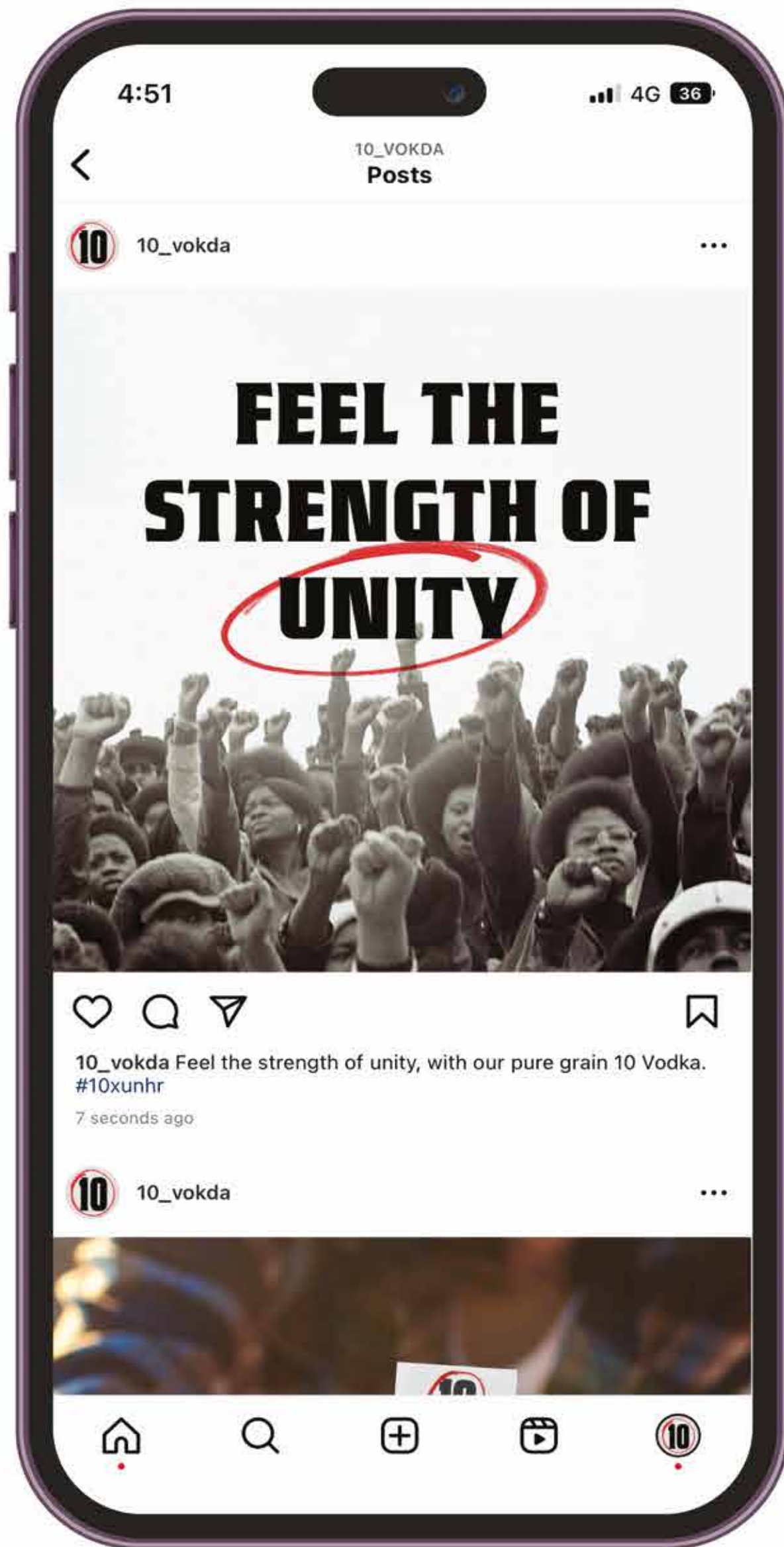


DECEMBER 10TH
HUMAN RIGHTS DAY - A DATE TO REMEMBER

WE DONATE **25%** OF ALL PROCEEDS TO THE CONTINUED FIGHT FOR **HUMAN RIGHTS**



10 x UNHRC #ADATOREMEMBER



DECEMBER

YOUR RIGHT TO WRITE

SHOWCASE YOUR UNITY BY WRITING FOR HUMAN RIGHTS.



A DATE 2 REMEMBER



WE ARE ALL HUMAN

JUSTICE

UNITY

"THE TIME IS ALWAYS RIGHT TO DO WHAT'S RIGHT"



- MLK

"I HAVE a dream"



RIGHT TO LIFE FREEDOM

PRIVATE LIFE

UNITY



RESPECT LOVE EACH OTHER

A DATE TO REMEMBER



STRONGER WITH RIGHTS

FREEDOM OF MOVEMENT

EXPRESSION

We ALL Belong

FEEL THE STRENGTH TOGETHER

Right to Life

LIBERTY

DIGNITY

With

UNITY



FEEL
THE
STRENGTH
OF UNITY.

REMEMBER
10
DECEMBER

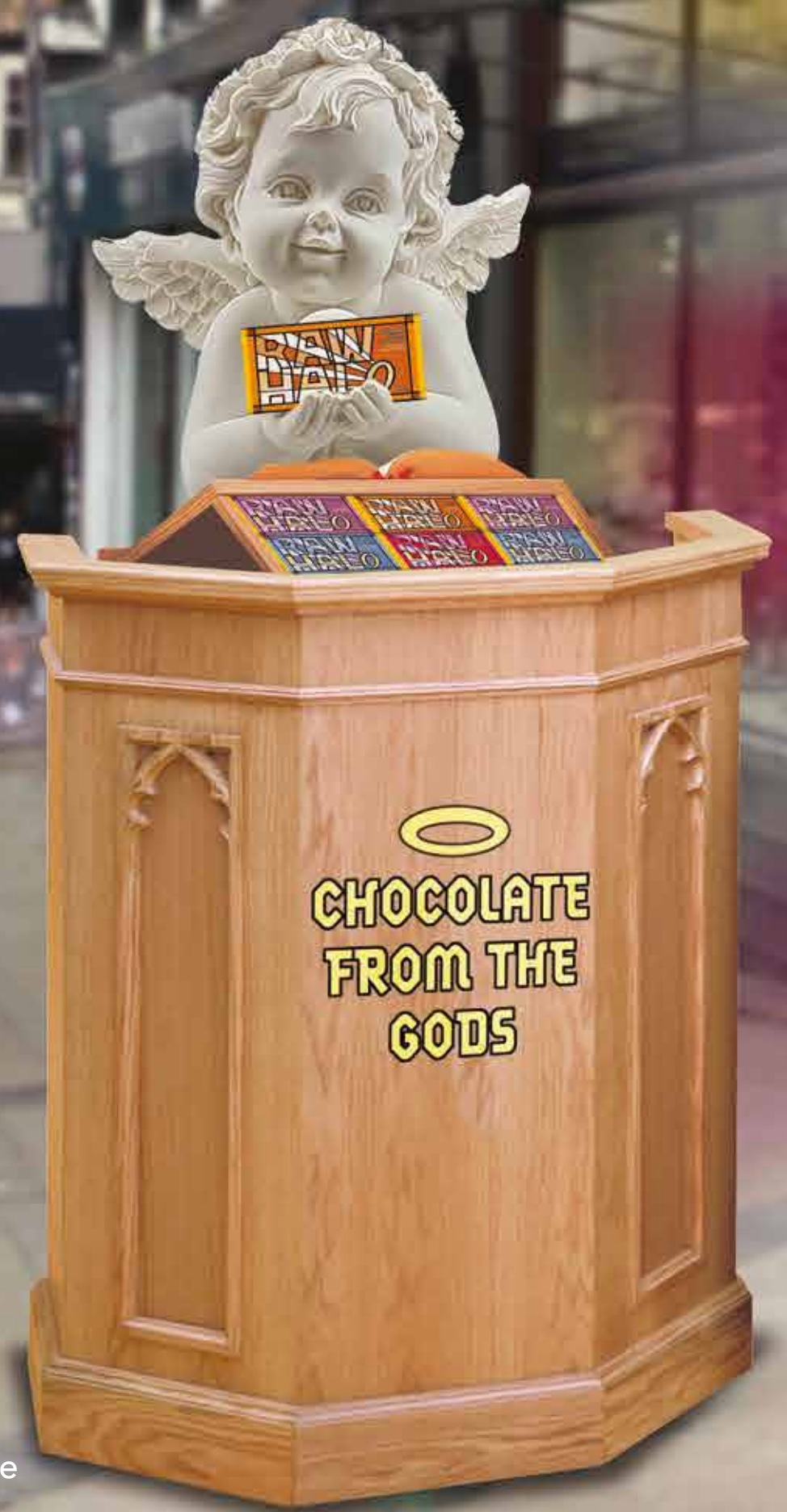
LIBER
10
HUMAN RIGHTS DAY



A re-designed brand world and pack for the vegan chocolate brand, Raw Halo - inkeeping with the name, focusing on the holy aspects.







Raw Halo - Pop-up scene

CIAN PAIGE

ABOUT

I am a young and dedicated designer with a passion for packaging and branding. My style incorporates nods to vintage and historical means of design, which allows me to produce well executed outcomes.

EDUCATION

BA Hons Graphic Design, Norwich University of the Arts 2020 - 2023
A Levels in Graphic Design, Art, Business and Marketing

AWARDS

Shortlist - Bulletproof - The Remix Competition 2023

REFERENCE

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EXPERIENCE

Biles Hendry - 1 Month Internship - June 2023