

EMILY MORRIS
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Who am i?

I am a Graphic Designer with a passion for designing for good, working with typography, visual identity, beautifully crafted design and copy-writing.



Emily Morris

Store front, Social story post

Volume, Hear Our Hair

Empowering individuals to let their hair be heard at volume as a medium of self expression.



Insight: "Women's voices are often suppressed by policies, laws and implicitly by social attitudes, cultural norms and patriarchal values" -Khan, UN Human Rights, 2021.

Emily Morris
In store posters



Volume, Hear Our Hair
Empowering individuals to let their hair be heard at volume as a medium of self expression.

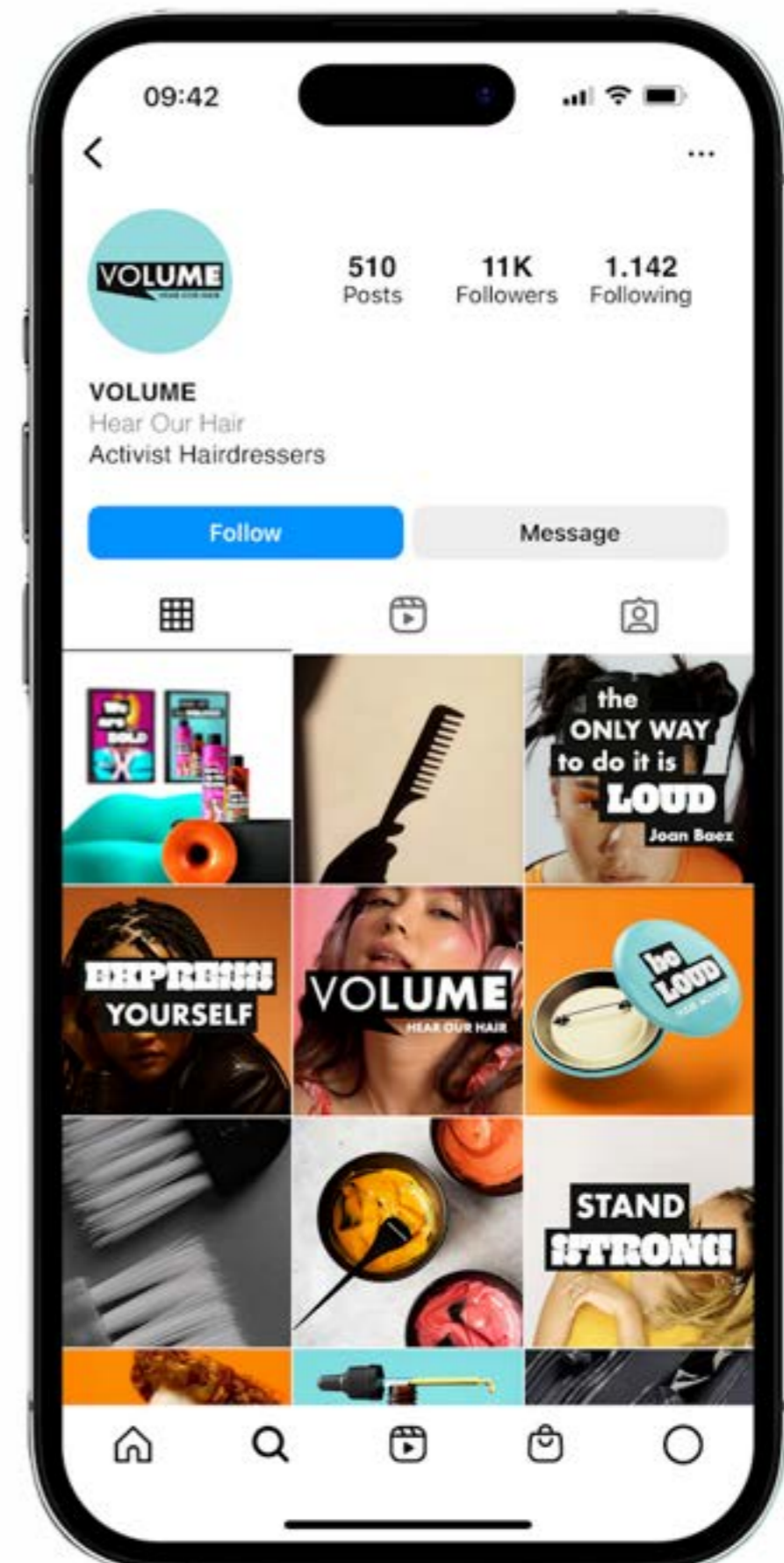
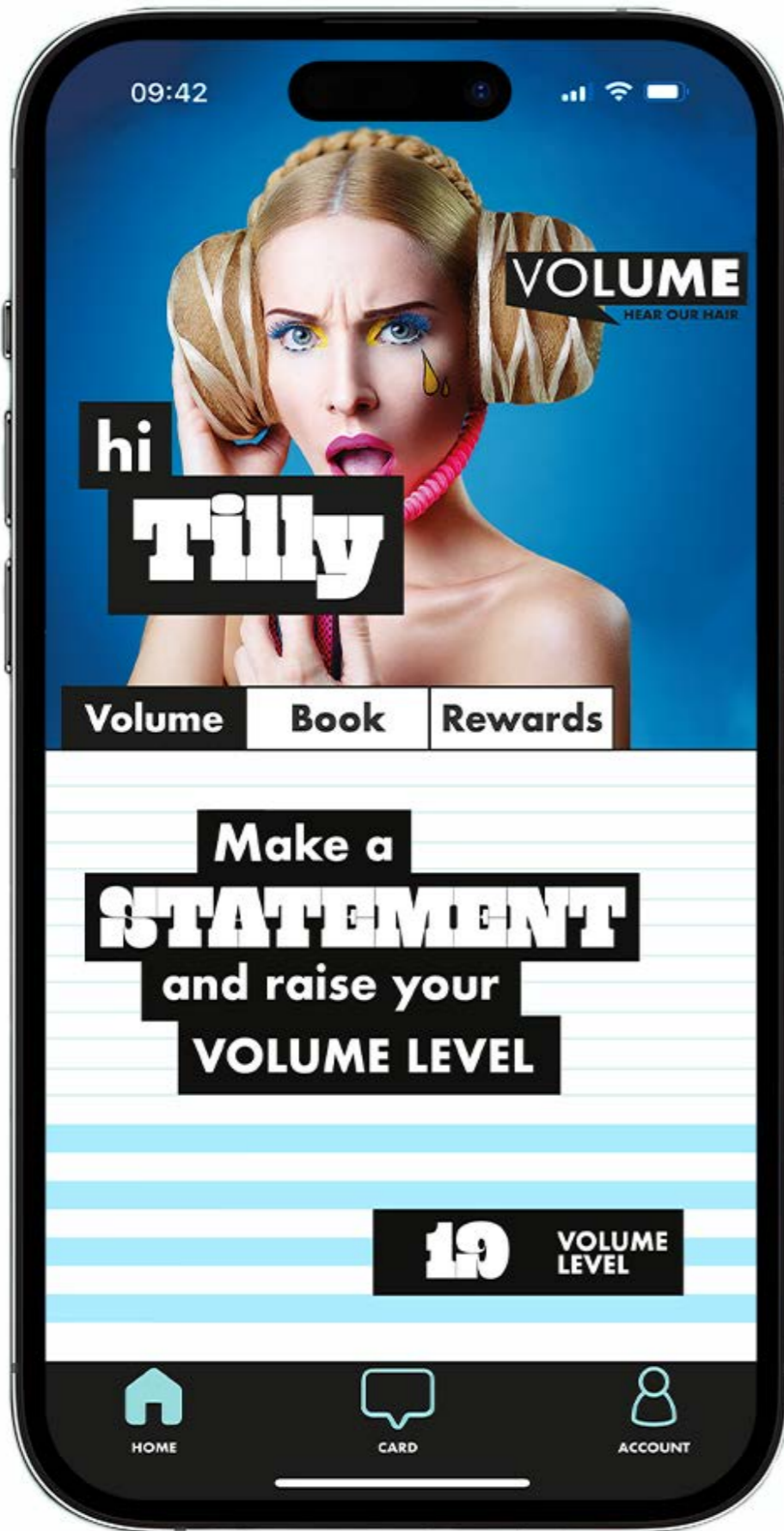


Emily Morris

UX VOLUME level scheme, Social feed inspired by fly-posting

Volume, Hear Our Hair

Empowering individuals to let their hair be heard at volume as a medium of self expression.



Emily Morris

Open/closed sign's, Fly-posted advertisement



Volume, Hear Our Hair

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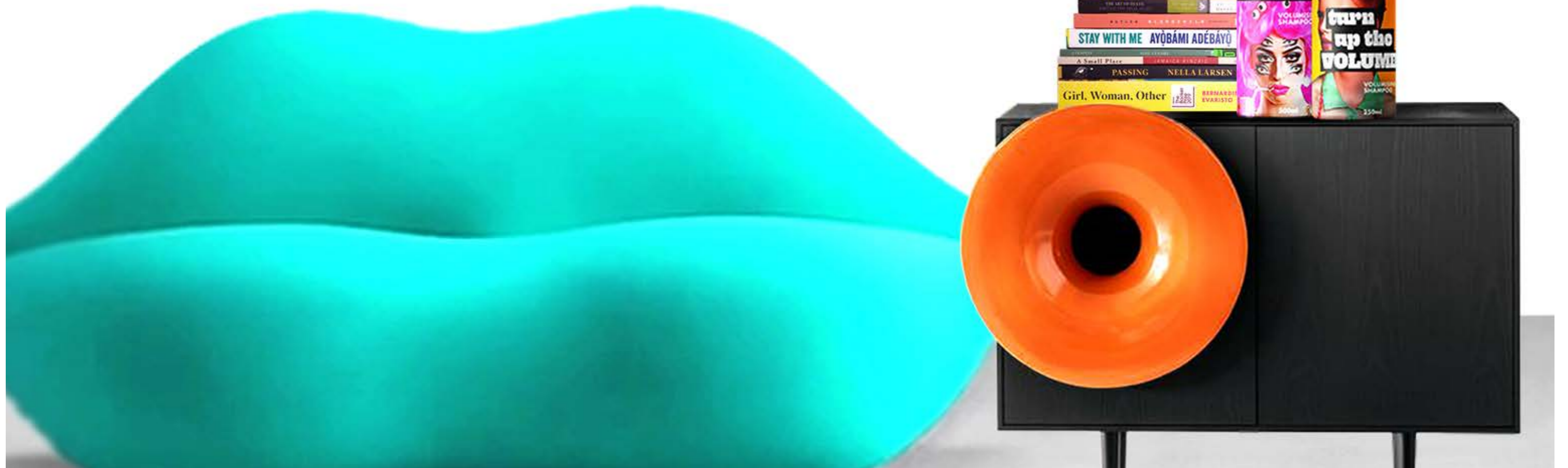
Emily Morris
In-store concept

Volume, Hear Our Hair

Empowering individuals to let their hair be heard at volume as a medium of self expression.



Gramophone console table playing female artists records loudly, sat on-top is a collection of books written by feminist authors to read while in-store.



Emily Morris

Artwork - a party-popper and tea flavours infusion

TeaTotal

Celebrating 0% alcohol, 0% stigma and 100% juice.



Insight and Solution

In the 40+ demographic group, not drinking is often stigmatized, leading to feelings of exclusion or judgment at celebrations.

The phrase 'teetotal' refers to a lifestyle that advocates for total abstinence from alcohol.

Tea Total celebrates sobriety and provides a non-alcoholic alternative for those who choose to live a 'teetotal' lifestyle or who want to reduce their alcohol consumption.

Emily Morris

Bottle, Party popper / tea bag string opening mechanism

TeaTotal

Celebrating 0% alcohol, 0% stigma and 100% juice.

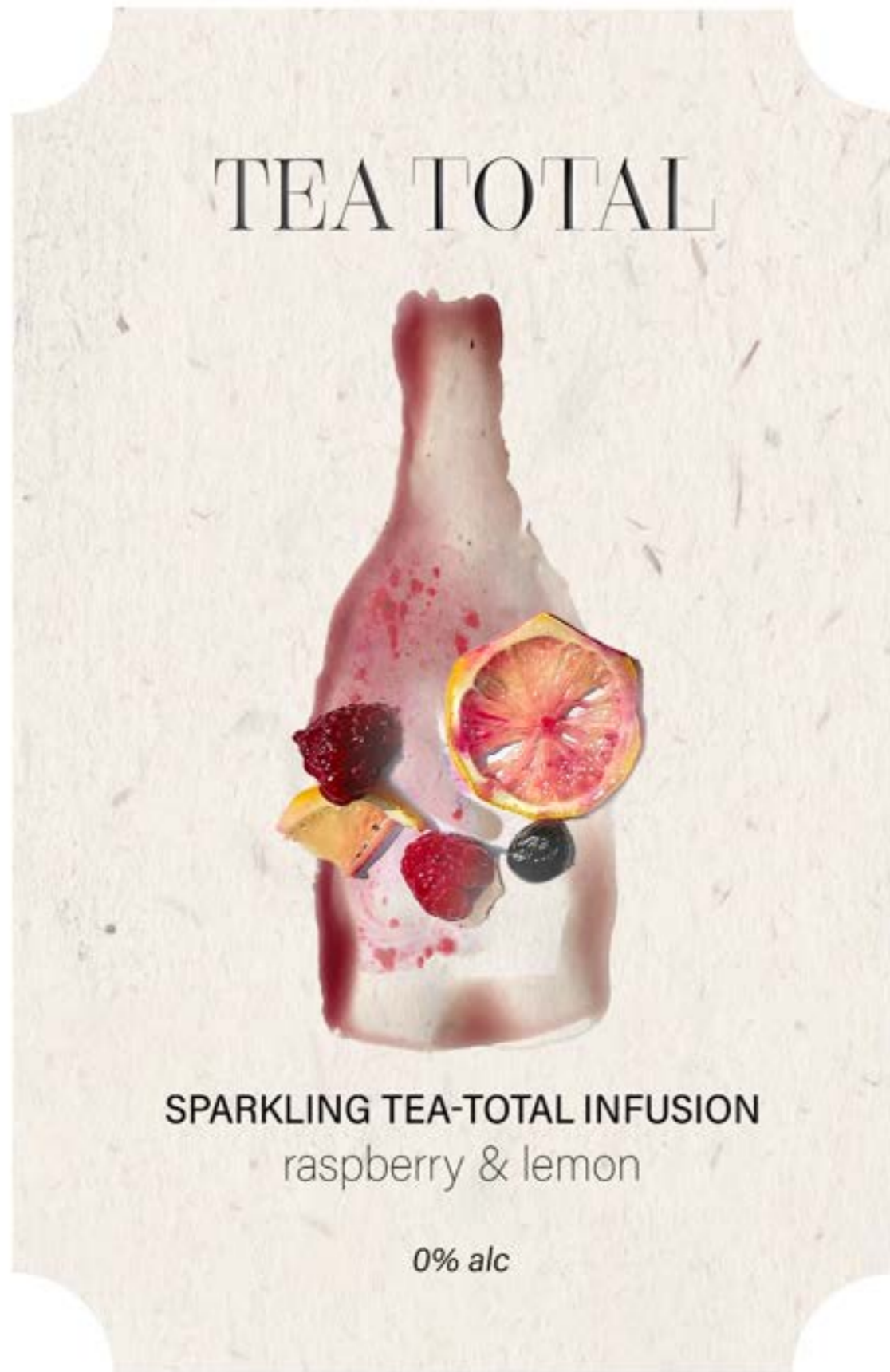


Emily Morris

Label, In-bar advertisement poster

TeaTotal

Celebrating 0% alcohol, 0% stigma and 100% juice.



Emily Morris

In-bar embossed flutes, Interactive shipment boxes

TeaTotal

Celebrating 0% alcohol, 0% stigma and 100% juice.



Emily Morris

Billboard poster for product range and event

Victoria Secret Garden

Re-framing menopause as the Renaissance of Romance. Kew Gardens X Victoria's Secret Garden





Emily Morris
Intimacy set products

Victoria Secret Garden
Re-framing menopause as the Renaissance of Romance. Kew Gardens X Victoria's Secret Garden



Emily Morris

Opening event catwalk at Kew Gardens with Victoria Secret

Victoria Secret Garden

Re-framing menopause as the Renaissance of Romance. Kew Gardens X Victoria's Secret Garden



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Design Experience

BigFish, Chelsea Wharf, Internship

Creative Moster Marketing agency, Peasmarsh

Freelance

Fleet Half Marathon 2023

Lareen Anne Morris business identity

References

Harriet Carr

Duty Manager at Nuffield Health

Harriet.carr@nuffieldhealth.com

*More available upon request

Qualifications

Norwich University of the Arts

BA (Hons) Graphic communication design

*in progress

University of the Creative Arts

BTEC Foundation Diploma in Art,

Design & Media Practice,

Merit

Alevels

Graphic Design- B

Psychology- C

Geography- D

GCSE

Graphic Products- A*

Art and Design- A*

Software Skills

InDesign

Photoshop

Illustrator

AfterEffects

Premier Pro

Adobe Audition

Adobe XD

Employment

Swimming Instructor at Nuffield Health

28th August 2021- Present

Front of house at St Andrews Brewhouse

23rd July 2021- 17th November 2021

Swim Instructor at Swimkidz

27th June 2017- 15th July 2020

I'm a graphic communication designer with a passion for designing for good, working with typography, visual identity, crafting beautiful design, and copy-writing.